

12 POINTS**ACTIVITY:**

CREATE A BROCHURE

(Image: Library of Congress, 2017747026.)

INTRODUCTION

Another way to spread the word about local recycling resources is through creating brochures. Writing for a brochure will teach your students to compose text that is concise and impactful. They will also get to experiment with different elements of design—photography, layout, fonts, colors, etc. to create a powerful message.

MATERIALS

- + Switch plate examples and template
- + Art supplies—markers, colored pencils, glitter—whatever you choose!

TIME REQUIREMENT

1 class period

PROCEDURES

1. Have students in groups do research and gather information about recycling and conservation resources in your community.
2. Design brochures using software like Microsoft Publisher, Apple Pages or something of the like. Students can also create brochures via online applications like Google Docs, Canva, MyCreativeShop, or Printing Press. Choose the service that fits you and your students best.
3. Students can create individual brochures or can be divided into groups where students within each group can be assigned a different job: writer, editor, photographer, designer, etc.
4. Copy the finished brochures and distribute them at school.

KEY THEMES

**ART****ENERGY
CONSERVATION****SCRAPPING****WRITING****TEAMWORK**