The National WWII Museum Robotics Challenge

<table>
<thead>
<tr>
<th>ENGINEERING PROJECT JUDGING CRITERIA</th>
<th>Exemplary</th>
<th>Advanced</th>
<th>Proficient</th>
<th>Beginning</th>
</tr>
</thead>
<tbody>
<tr>
<td>Points</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
</tbody>
</table>

### Poster (20%)
- Slogan is persuasive and grabs your attention
- Slogan is clear and prominent
- Artwork conveys the message
- Poster has visual impact

### Video (20%)
- Informative, exciting, and interesting
- An action step is clearly suggested

### Student Presentation (20%)
- Communicates the purpose of the campaign
- Anticipates potential questions
- Indicates interest in chosen topic

### Overall Campaign (40%)
- Cohesive with components presenting a unified message
- Original, appropriate, and organized
- Finds inspiration in the history of WWII
- The intended audience is linked to the goals

### Rules Compliance

<table>
<thead>
<tr>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Poster maintains size requirement (24” x 36” maximum)</td>
<td></td>
</tr>
<tr>
<td>Poster stands up independently</td>
<td></td>
</tr>
<tr>
<td>Commercial maintains length requirement (under 3 min)</td>
<td></td>
</tr>
<tr>
<td>Other</td>
<td></td>
</tr>
</tbody>
</table>

**COMMENTS**
Strengths, Areas for Improvement

Team Name _________________________________________      Judge(s) ______________________________