

The National WWII Museum Robotics Challenge

ENGINEERING PROJECT JUDGING CRITERIA	Exemplary	Advanced	Proficient	Beginning
Points	4	3	2	1

Poster (20%)				
Slogan is persuasive and grabs your attention				
Slogan is clear and prominent				
Artwork conveys the message				
Poster has visual impact				

Video (20%)				
Informative, exciting, and interesting				
An action step is clearly suggested				

Student Presentation (20%)				
Communicates the purpose of the campaign				
Anticipates potential questions				
Indicates interest in chosen topic				

Overall Campaign (40%)				
Cohesive with components presenting a unified message				
Original, appropriate, and organized				
Finds inspiration in the history of WWII				
The intended audience is linked to the goals				

Rules Compliance	Yes	No
Poster maintains size requirement (24" x 36" maximum)		
Poster stands up independently		
Commercial maintains length requirement (under 3 min)		
Other		

COMMENTS

Strengths, Areas for Improvement

Team Name _____ Judge(s) _____