MEMORY WARS: WORLD WAR II AT 75
A CONFERENCE EXPLORING WORLD WAR II’S LEGACY
SEPTEMBER 10 – 12, 2020

PRESENTED BY
Dear Friend of The National WWII Museum,

Nearly 75 years after its official conclusion, World War II is still alive and present in today’s society. Current news regularly reveals economic, territorial, political or cultural disputes taking place in or among nations with a history in World War II. Competing popular and national memories of the war often fuel these conflicts, which sometimes include resurgent forces of racism and extremist ideologies that predated World War II; but dialogue from different perspectives has in many instances also fostered healing.

The National WWII Museum will be hosting a first-of-its-kind international conference to address shifting landscapes of popular memories of this world-altering conflict. Memory Wars: World War II at 75 will take place September 10-12, 2020, at the new Higgins Hotel & Conference Center.

We look forward to bringing together friends, Members, WWII enthusiasts, and students to hear from top scholars, authors, media professionals, and practitioners in the field during three enriching and enjoyable days, discussing one of the most epic events in human history and its remembrance and relevance today. I hope you will consider joining us in New Orleans, as more than 40 speakers present ideas from their respective fields and address topics of controversy.

During the conference, we will host a Friday evening open house and reception at the Museum, providing an opportunity for attendees to experience our galleries and mingle with fellow guests and speakers. Guests will have the option to stay at The Higgins Hotel & Conference Center—a new addition to the Museum campus that reflects the history, culture, and style of the 1940s while supporting the institution’s educational mission.

I hope to see you in September for what promises to be an enlightening and unforgettable experience examining World War II’s place in public memory today.

Sincerely,

Stephen J. Watson
President & CEO, The National WWII Museum

CALL 1-877-813-3329 x 511 TO REGISTER | 3
MEMORY WARS:
WORLD WAR II AT 75

Explore World War II’s place in public memory, examining how historians, filmmakers, media, memorials, and museums help to shape memory of the conflict.

INTRODUCTION

With the 75th anniversary of the end of World War II fast approaching, The National WWII Museum is hosting a global conference in New Orleans on September 10–12, 2020. Memory Wars: World War II at 75 is a presentation of the Museum’s Institute for the Study of War and Democracy, held at the institution’s new Higgins Hotel & Conference Center.

Memory Wars will explore World War II’s place in public memory through a global prism, examining how museums, filmmakers, media, memorials, and historians (both academic and public) help shape memories of the conflict.

We currently stand at a crossroads. The generation that fought the war is passing away, and firsthand accounts of World War II are transitioning from living memory into history. The year 2020, therefore, is a perfect time to take stock and pose fundamental questions: How is the war remembered today? How do public memories of the war differ, not only from country to country, but also within various societies?

To give one example, Pearl Harbor remains the foremost WWII event in US memory—a moment of “infamy,” a crime that dragged a reluctant America out of isolationism and into the war. But other combatants, such as Germany or the former Soviet Union, do not remember Pearl Harbor in the same way. Japan too has a very different narrative about Pearl Harbor and the causes of the war. And even within the United States, Pearl Harbor may hold different meanings, for example, for descendants of those Japanese Americans who spent the war in internment camps.

Memory Wars: World War II at 75 will examine a range of provocative questions and issues related to collective memory of this global conflict. Was World War II really a “good war” for everyone? How do video games, films, and other forms of popular culture shape our memory? Which memories of the Holocaust are we passing on to future generations? And what relevance do these public memories have for people around the world today? Do the war crime trials and the Universal Declaration of Human Rights still have relevance among the victors and victims of World War II?

We believe that this reflective and forward-thinking conference will be both fascinating and profoundly meaningful. We hope you will join us for it.

Gordon H. “Nick” Mueller, PhD
President & CEO Emeritus,
The National WWII Museum

Robert M. Citino, PhD
Samuel Zemurray Stone Senior Historian and Executive Director of the Institute for the Study of War and Democracy, The National WWII Museum
## Conference Schedule

**Day One: Thursday, September 10, 2020**
Madlyn and Paul Hilliard Conference Center at The Higgins Hotel

<table>
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<th>Time</th>
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<tr>
<td>5:00 p.m. – 6:00 p.m.</td>
<td>Opening Reception</td>
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<tr>
<td><strong>Session One</strong></td>
<td>6:00 p.m. – 6:15 p.m.  Welcoming Remarks</td>
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<td>– Stephen J. Watson, President &amp; CEO, The National WWII Museum</td>
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<td>6:15 p.m. – 7:15 p.m.</td>
<td>“War Without Mercy? Remembering the Pacific War”</td>
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<td>A Conversation with Carol Gluck, PhD, Columbia University</td>
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<td></td>
<td>From Pearl Harbor to the atomic bomb and beyond, this conversation will discuss the ways in which</td>
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<td>the United States and Japan view the Pacific war.</td>
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<td><strong>Interviewer:</strong> Robert M. Citino, PhD, Senior Historian, The National WWII Museum</td>
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<td>– Carol Gluck, PhD, Professor, Columbia University</td>
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<tr>
<td><strong>Audience Q&amp;A</strong></td>
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<tr>
<td><strong>Session Two</strong></td>
<td>8:00 a.m. – 9:30 a.m.  “Was It Really Such a Good War? The Myth and Reality of America’s War”</td>
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<td></td>
<td>Was World War II really a “good war”? In this roundtable session, historians will debate America’s</td>
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<td>various contested memories of World War II, from the still-popular view of the “good war” to other</td>
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<td>alternative memories presented at home and abroad. How was the notion of the “good war” shaped</td>
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<td>during the war and afterwards?</td>
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<td><strong>Chair:</strong> Gordon H. “Nick” Mueller, PhD, President &amp; CEO Emeritus, The National WWII Museum</td>
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<td>– Tom Brokaw, Author of <em>The Greatest Generation</em></td>
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<td>– Michael C.C. Adams, PhD, Author, <em>The Best War Ever: America and World War II</em></td>
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<td>Break</td>
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<td><strong>Session Three</strong></td>
<td>10:00 a.m. – 11:30 a.m.  “How Important Are Museums? Narrative and National Memory of the War”</td>
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<tr>
<td></td>
<td>Museums can be places for education, reflection, and memory. This session will explore how</td>
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<td>museums construct their exhibits around narratives of World War II.</td>
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<td><strong>Chair:</strong> Patrick Gallagher, President, Gallagher &amp; Associates</td>
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<td>– Gordon H. “Nick” Mueller, PhD, President &amp; CEO Emeritus, The National WWII Museum</td>
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<td>– Stéphane Grimaldi, Director-General, Mémorial de Caen</td>
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<td>– Brendan Nelson, Director Emeritus, Australian War Memorial</td>
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<tr>
<td>11:30 a.m. – 12:00 p.m.</td>
<td>Break</td>
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*Program subject to change.*

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**Day Two: Friday, September 11, 2020**
Madlyn and Paul Hilliard Conference Center at The Higgins Hotel

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**Hiroshima Peace Memorial Park, Japan**

**American Air Museum, Duxford, England**

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**Pearl Harbor National Memorial**

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**Call 1-877-813-3329 x 511 to Register | Visit nationalww2museum.org/memory for more information**
Day Two: Friday, September 11, 2020, continued
Madlyn and Paul Hilliard Conference Center at The Higgins Hotel

Session Four*  
12:00 p.m. – 1:00 p.m.  “Representations of World War II in Popular Culture”  
From popular films to sports, literature, and art, World War II left its enduring mark on American popular culture. In this conversation, cultural historian Randy Roberts discusses how the war remained present in daily life long after the fighting ended.  
Chair: Brigadier General (Ret.) Ty Seidule, PhD, Professor Emeritus of History, United States Military Academy at West Point  
– Randy Roberts, PhD, 150th Anniversary Professor and Distinguished Professor of History, Purdue University  
Audience Q&A  
1:00 p.m. – 1:30 p.m.  Break

Session Five*  
1:30 p.m. – 3:00 p.m.  “Is There Life Between Hitler and Stalin? Mass Murder and Memory in Eastern Europe”  
World War II ravaged the former Soviet Union and Eastern Europe, and the latter then suffered Soviet occupation for the next 50 years. This panel will compare and contrast the complex, often irreconcilable ways in which Eastern Europe and Russia remember the war.  
Chair: Alexandra Richie, DPhil, Professor, Collegium Civitas  
– Omer Bartov, PhD, John P. Birkeland Distinguished Professor of European History, Brown University  
– Pawel Sawicki, Press Officer and Guide, Auschwitz-Birkenau Memorial and Museum  
Audience Q&A  
3:00 p.m. – 3:30 p.m.  Break

Session Six*  
3:30 p.m. – 5:00 p.m.  “Never Again? The Holocaust in Public Memory and Discourse”  
This session will discuss how the Holocaust is remembered today, by whom and for whom. How will its lasting relevance be maintained in public memory?  
Chair: Daniel Greene, President and Librarian, Newberry Library  
– David Silberklang, PhD, Senior Historian at the International Institute for Holocaust Research and Editor-in-Chief of Yad Vashem Studies  
– Ronald Leopold, Executive Director, Anne Frank House  
– Dariusz Stola, PhD, Director, POLIN Museum of the History of Polish Jews  
Audience Q&A  
5:00 p.m. – 5:30 p.m.  Break and book signing  
5:30 p.m. – 7:00 p.m.  Museum Open House for Registrants  
Film Screening: Medal of Honor: Above and Beyond  
Featuring: Vince Zampella, Head of Respawn Entertainment and Peter Hirschmann, Game Director, Respawn Entertainment  
*Program subject to change.
Day Three: Saturday, September 12, 2020
Madlyn and Paul Hilliard Conference Center at The Higgins Hotel

Session Seven*
8:00 a.m. – 9:30 a.m.  “These Honored Dead: How Should We Remember Our Fallen?”
This session will explore how various countries—the United States, the UK/Commonwealth, and Germany—memorialize World War II in cemeteries, historic sites, and museums.
Chair: Kate Clarke Lemay, PhD, Historian, National Portrait Gallery
– Major General (Ret.) William M. Matz Jr., Secretary, American Battle Monuments Commission
– Jörg Echterkamp, PhD, Research Director, Military History Research Office, Potsdam
– George Hay, Official Historian, Commonwealth War Graves Commission
– General Wolfgang Schneiderhan, President, Volksbund Deutsche Kriegsgräberfürsorge

Audience Q&A
9:30 a.m. – 10:00 a.m. Break

Session Eight*
10:00 a.m. – 11:30 a.m. “E Pluribus? Perspectives on Gender, Race, and Memory from World War II to the Present”
How do various communities within the United States remember World War II? This session discusses the complex legacies of the conflict for women, African Americans, Asian Americans, and Native Americans; all of whom developed their own narratives of the conflict.
Chair: John Morrow Jr, PhD, Franklin Professor of History, University of Georgia
– Christine Sato-Yamazaki, Executive Director, National Veterans Network
– Beth Bailey, PhD, Foundation Distinguished Professor, University of Kansas
– Anthea Hartig, PhD, Elizabeth MacMillan Director, Smithsonian National Museum of American History

Audience Q&A
11:30 a.m. – 12:00 p.m. Break

*Program subject to change.
### Session Nine*
**12:00 p.m. – 1:00 p.m.**

**“War and Memory in China”**

The world’s most populous nation’s experiences of the “long war” from 1931-1949 have often been overlooked in the west. In this conversation, Rana Mitter explains how China experienced this terrible conflict and remembered it afterwards.

**Chair:** Jeremi Suri, PhD, Mack Brown Distinguished Chair for Leadership in Global Affairs, Professor of Public Affairs and History, University of Texas at Austin  
**– Rana Mitter, PhD, Professor of the History and Politics of Modern China, St. Cross College – University of Oxford**

### Audience Q&A

1:00 p.m. – 1:30 p.m.

**Break**

### Session Ten*
**1:30 p.m. – 3:00 p.m.**

**“Living in the Shadow of Auschwitz: How Do Germans Remember?”**

Since the end of World War II, how have Germans chosen to remember the horrors of that conflict? This session will discuss how Germans remember, or forget, World War II, and how the war is portrayed in their museums and memorials.

**Chair:** Marc Pachter, Historian, Smithsonian Institution  
**– Gavriel Rosenfeld, PhD, Professor of History, Fairfield University,**  
**– Günter J. Bischof, PhD, University Research & Marshall Plan Professor of History, Director, Center Austria, University of New Orleans**  
**– Alon Confino, PhD, Director of the Institute for Holocaust, Genocide, and Memory Studies and Professor of History and Judaic Studies, University of Massachusetts Amherst**  
**– Susan Neiman, PhD, Director, Einstein Forum**

### Audience Q&A

3:00 p.m. – 3:30 p.m.

**Break**

### Session Eleven*
**3:30 p.m. – 5:00 p.m.**

**“How Video Games Shape Our View of World War II”**

With the advance of video games in the 21st century, this roundtable session will discuss how World War II is portrayed in games, while also providing a new media for history.

**Chair:** Jason Steinhauer, Director of the Lepage Center for History in the Public Interest at Villanova University  
**– Robert Whitaker, PhD, Assistant Professor, Louisiana Tech, History respawned.com**  
**– Peter Hirschmann, Game Director, Respawn Entertainment**  
**– Nick Moran, “The Chieftain,” Historian, Wargaming.net**

### Audience Q&A

5:00 p.m. – 6:00 p.m.

**Break and Reception**

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*Program subject to change.*
Day Three: Saturday, September 12, 2020, continued
Madlyn and Paul Hilliard Conference Center at The Higgins Hotel

Session 12*
6:00 p.m. – 7:30 p.m.
Closing Keynote and Reception
“Did Hollywood Really Go to War? Myth and Meaning in WWII Film”
This conversation with Turner Classic Movies host Ben Mankiewicz, Dr. Nicholas J. Cull, and a special guest looks at the role that movies have played in generating, shaping, and altering popular memory of World War II.
Chair: Ben Mankiewicz, Host, Turner Classic Movies
– Nicholas J. Cull, PhD, Professor, University of Southern California and Past President, the International Association for Media and History
– Special Guest, TBD
Audience Q&A

*Program subject to change.

Day Four: Sunday, September 13, 2020
(closed to the public, open to conference speakers, sponsors, and exhibitors)

Half-Day WWII Leadership Forum
9:00 a.m. – 12:00 p.m.
Leadership Discussion
Co-Chair: Dr. Jim Grossman, Executive Director, American Historical Association
Co-Chair: Dr. Alexander Richie, DPhil, Professor Collegium Civitas

The morning following the conclusion of the conference convenes an exclusive gathering of conference speakers, sponsors and exhibitors—all leaders in the field of WWII history and/or memory—to explore public memory in today’s global age. Participants will discuss current and future trends, issues, threats, and opportunities in remembering this conflict around the world. All conference speakers will be invited to stay over for this half-day program, and all sponsors and exhibitors are given exclusive access to engage with these thought leaders.
FEATURED SPEAKERS

MAJOR GENERAL WILLIAM MATZ, JR. (RET.)
Major General William Matz Jr. is the current Secretary of the American Battle Monuments Commission. He holds a B.A. in Political Science from Gettysburg College and an M.A. in International Relations from the University of San Diego. General Matz is also a graduate of the US Army War College. General Matz is a decorated combat veteran, receiving the Distinguished Service Cross, Defense Distinguished Service Medal, Silver Star, Legion of Merit, Bronze Star for Valor, Purple Heart, and the Combat Infantryman Badge. He has been active in veterans and military affairs since his Army retirement. General Matz serves as a member of the Eisenhower Institute National Advisory Council and sits on the Board of Directors of the American Armed Forces Mutual Aid Association. Under the Leadership of General Matz, the American Battle Monuments Commission maintains 26 American military cemeteries and 20 memorials in 17 foreign countries.

GORDON H. “NICK” MUELLER, PhD
Gordon H. “Nick” Mueller, PhD, is the President & CEO Emeritus of The National WWII Museum in New Orleans. Dr. Mueller assisted historian Stephen Ambrose in founding the institution, initially known as The National D-Day Museum, and led the organization as Chairman of the Board during its fundraising and construction, through its grand opening on June 6, 2000. He then served as President & CEO of the Museum from 2000 until he stepped down in 2017 to take on his current emeritus role. Before launching into a second career in the museum world, Dr. Mueller enjoyed a 33-year career as Professor of European History at the University of New Orleans. During his tenure there he also served as Dean, Vice Chancellor, and founding President of the Research and Technology Park. He created UNO’s Metropolitan College, Business-Higher Education Council, and the university’s International Study Programs. Dr. Mueller’s book, “Everything We Have” D-Day 6.6.44, was released in March 2019.

OMER BARTOV, PhD
Omer Bartov, PhD, is the John P. Birkelund Distinguished Professor of European History and Professor of German Studies at Brown University. He is a graduate of Tel Aviv University, and St. Anthony’s College, University of Oxford. Bartov specializes in the indoctrination of the Nazi Wehrmacht and the crimes it committed during World War II; the links between war and genocide; and cultural representation. He is the author of multiple books, including Germany’s War and the Holocaust: Disputed Histories; The “Jew” in Cinema; Erased: Vanishing Traces of Jewish Galicia in Present-Day Ukraine; and his newest title, Anatomy of a Genocide: The Life and Death of a Town Called Buczacz. Bartov currently heads a three-year student exchange program between Brown University and the Hebrew University of Jerusalem.

SARA J. BLOOMFIELD
Sara J. Bloomfield has led the United States Holocaust Memorial Museum for 20 years, working to build a global institution that raises Holocaust awareness, deepens understanding of the lessons of the Holocaust, confronts denial, and advances genocide prevention. She serves on the International Auschwitz Council, and is a recipient of the Officer’s Cross of the Order of Merit of the Republic of Poland, along with five honorary doctorates. She joined the planning staff of the Museum in 1986 when it was a project in development, and served in a variety of roles before becoming director in 1999. Originally from Cleveland, Ohio, Bloomfield holds a Bachelor of Arts degree in English literature from Northwestern University and a Master’s degree in Education from John Carroll University, and has studied business administration at the graduate level.
FEATURED SPEAKERS

RANA MITTER, PhD
Rana Mitter, PhD, is a Professor of History and Politics of Modern China at St. Cross College, University of Oxford. His work focuses on the emergence of nationalism in China during the early twentieth century through the present. He is the Director of the University of Oxford’s China Centre, a research center that conducts various research projects and hosts multiple events related to China. He is the author of several books, including Modern China: A Very Short Introduction, and A Bitter Revolution: China’s Struggle with the Modern World. His most recent title, China’s War with Japan, 1937-45: The Struggle for Survival, was named as a 2013 Book of the Year in Financial Times and The Economist; was named a 2014 CHOICE Outstanding Academic Title; and won the 2014 RUSI/Duke of Westminster’s Medal for Military Literature.

JOHN H. MORROW, PhD
John H. Morrow, PhD, is the author or coauthor of eight publications. His work includes The Great War: An Imperial History; The Great War in the Air: Military Aviation from 1909 to 1921; and German Air Power in World War I, among others. He has gained recognition for his ability to demonstrate how the past and the present intertwine inextricably. Morrow is a graduate of Swarthmore College and the University of Pennsylvania, and a recipient of the US Department of the Army Outstanding Civilian Service Medal. In addition to serving as the Franklin Professor and Chair of the History Department at University of Georgia, Morrow also has contributed to the education of faculty and students at the National War College, the Air War College, and the US Military Academy at West Point. Following his successful teaching career, the university named in his honor a lecture series and an award for excellence in military history. He has most recently served on the Department of the Army Historical Advisory Committee; the Dwight D. Eisenhower Memorial Commission’s Legacy Committee; and the First Flight Centennial Federal Advisory Board. Morrow is one of the founding members of The National WWII Museum’s Presidential Counselors, where he is the incoming Convener of the advisory board. In 2019 Morrow became the 13th recipient of the Pritzker Military Museum & Library Literature Award for Lifetime Achievement in Military Writing.

TY SEIDULE, PhD
Ty Seidule, PhD, is a Brigadier General (Ret.) who served in the US Army for more than 35 years. He is Professor Emeritus and former head of the Department of History at the United States Military Academy at West Point. He also is the Dean Emeritus of Innovation. Seidule is the creator and senior editor of the four-volume West Point History of Warfare series published by Simon & Schuster, which won three Army Historical Foundation awards for Distinguished Writing. The series includes the two-volume West Point History of World War II. A leader in digital history, the enhanced digital version of the West Point History of Warfare won the George C. Marshall Foundation/Society for Military History Digital Prize. Seidule created augmented and virtual reality projects on the D-Day invasion. A video lecture he made, called “Was the Civil War About Slavery?” has 30 million views on YouTube and Facebook, making it one of the most watched history lectures ever. With Nike, he helped design football uniforms for Army West Point using WWII history as inspiration. His latest book, Robert E. Lee and Me, will be published in 2020 by St. Martin’s Press.

ALEXANDRA RICHIE, DPhil
Alexandra Richie, DPhil, is a historian of Germany and Central and Eastern Europe, with a specialization in defense and security issues. She completed her Bachelor of Arts (Hons) in Political Science at the University of Victoria, and went on to study at St. Antony’s College, Oxford, where she wrote her doctoral thesis, “The Political Manipulation of History in East and West Germany.” Richie also is the author of Faust’s Metropolis: A History of Berlin, which was named one of the top ten books of the year by Publisher’s Weekly; and Warsaw 1944: Himmler, and the Warsaw Uprising, which won the Newsweek Teresa Toraniska Prize for Best Nonfiction Book of 2014, and the Kazimierz Moczarski Prize for Best History Book of 2015. She has contributed to many articles, documentaries, radio, and television programs, and is a Presidential Counselor at The National WWII Museum. She also is a member of the Senate at the Collegium Civitas University in Warsaw, Poland; and the Władysław Bartoszewski co-chair of History and International Studies at the Collegium Civitas.
FEATURED SPEAKERS

CAROL GLUCK, PhD
Carol Gluck, PhD, is the George Sansom Professor of History in the Department of History and the Weatherhead East Asian Institute at Columbia University. She specializes in the history of modern Japan from the mid-nineteenth century to the present, with writings in modern social and cultural history, international relations, World War II, and history-writing and public memory in Japan and the West. Her publications include Japan’s Modern Myths: Ideology in the Late Meiji Period; Shōwa: The Japan of Hirohito; Asia in Western and World History; Words in Motion: Toward a Global Lexicon; and her forthcoming books are Thinking with the Past: Japan and Modern History; and Past Obsessions: World War II in History and Memory. A founding member and now Chair of Columbia University’s Committee on Global Thought, she is co-chair of the Trustees Emeriti of the Asia Society; member of the Board of Directors of the Japan Society; fellow of the American Academy of Arts and Sciences; and member of the American Philosophical Society.

PATRICK GALLAGHER
Patrick Gallagher is the founder and President of Gallagher & Associates, a museum-planning and exhibit design firm. For over 20 years, Gallagher has led designs on many museum exhibits, including the Grammy Museum in Los Angeles, California; the Spy Museum in Washington DC; Beit Hatfutsot: The Museum of the Jewish People in Tel Aviv, Israel; and The National WWII Museum in New Orleans, Louisiana. From 2000-2001, Gallagher served as President of The Society for Experimental Graphic Design (SEGD), and was named the 2012 SEGD Fellow, the highest professional honor for environmental graphic design. He is a graduate of Northern Illinois University.

RONALD LEOPOLD
Ronald Leopold has served as the Executive Director of the Anne Frank House since 2011. Before becoming Executive Director, Leopold held various positions at the Dutch General Pension Fund for Public Employees, and was involved in the implementation of legislation regarding war victims. In 1990, Leopold headed the Pensions and Benefits Council, where he worked until he transitioned into his current position. Since 2011, Leopold has worked to educate the public about the story of Anne Frank, inside and outside of the museum, and recently oversaw a major renovation of the museum’s exhibits.

BETH BAILEY, PhD
Beth Bailey, PhD, is a Foundation Distinguished Professor and Founding Director of the Center for Military, War, and Society at the University of Kansas. She is the author of The First Strange Place: The Alchemy of Race and Sex in World War II Hawaii; America’s Army: Making the All-Volunteer Force; and The US Army and the Problem of Race, 1965-1985 (forthcoming). Her research has been supported by the National Endowment for the Humanities, the Woodrow Wilson International Center for Scholars, and the American Council of Learned Societies. She is a member of multiple historical organizations including the Society for Military History, where she currently serves as a member of the Board of Trustees.

BRENDAN NELSON
Brendan Nelson is the Director Emeritus of the Australian War Memorial, having served as Director from 2012-2019. Prior to this appointment, he worked as a medical practitioner from 1985-1995, and was elected President of the Australian Medical Association. He also served as the Australian Ambassador to Belgium, Luxembourg, the European Union, and the North Atlantic Treaty Organization. In November 2007, he was elected leader of the Liberal Party of Australia, serving as Leader of the Opposition until September 2008. In 2016, he was appointed an Officer of the Order of Australia for his services to the community and the parliament of Australia, his diplomacy, and his cultural leadership.
CONFERENCE ACCOMMODATIONS

THE HIGGINS HOTEL & CONFERENCE CENTER

Named after Higgins Industries shipbuilder Andrew Higgins, The Higgins Hotel & Conference Center is located on The National WWII Museum’s campus in the heart of the New Orleans Arts and Warehouse District. The Art Deco-style property features 230 guest rooms, a second-floor conference center with more than 18,000 square feet of event space, a full-service restaurant, a rooftop bar and a concierge lounge for special guests. In addition to offering convenient accommodations, the development also helps further the Museum’s educational and research resources for students and scholars alike. Now officially open, The Higgins Hotel completes the Museum’s campus footprint on the river side of Magazine Street, bringing increased vitality to the neighborhood, attracting thousands of visitors per year.

CONFERENCE PRICING

MEMORY WARS: WORLD WAR II AT 75 CONFERENCE
(Pricing is per person)

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<tr>
<th>Conference Only Pass</th>
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<tr>
<td>Conference Pass Only</td>
<td>$299</td>
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<tr>
<td>Conference &amp; 3-night Hotel Package (Double Occupancy)*</td>
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<td>Conference &amp; 3-night Hotel Package (Single Occupancy)*</td>
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<tr>
<td>Additional Hotel Nights (per room/per night) †</td>
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</table>

* Suite upgrades are available. Contact the Sales Team at 1-877-813-3329 x 511 to explore pricing and options.
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PROGRAM INCLUSIONS

<table>
<thead>
<tr>
<th>Conference Only Pass</th>
<th>Conference and Hotel Package</th>
</tr>
</thead>
<tbody>
<tr>
<td>Featured Guest Lecture Series</td>
<td>✓</td>
</tr>
<tr>
<td>Continental Breakfast (Day 2 &amp; 3)</td>
<td>✓</td>
</tr>
<tr>
<td>Boxed Lunch (Day 2 &amp; 3)</td>
<td>✓</td>
</tr>
<tr>
<td>Refreshments during each break</td>
<td>✓</td>
</tr>
<tr>
<td>Opening Reception (Day 1)</td>
<td>✓</td>
</tr>
<tr>
<td>Exclusive Conference Attendee Evening Open House at The National WWII Museum (Day 2)</td>
<td>✓</td>
</tr>
<tr>
<td>Closing Reception (Day 3)</td>
<td>✓</td>
</tr>
<tr>
<td>Unlimited Museum Admission during the Conference, including Beyond All Boundaries Ticket</td>
<td>✓</td>
</tr>
<tr>
<td>Wi-Fi within The Higgins Hotel &amp; Conference Center</td>
<td>✓</td>
</tr>
<tr>
<td>3-Night Hotel Accommodations at The Higgins Hotel &amp; Conference Center, including all taxes (September 10 – 12, 2020)</td>
<td>✓</td>
</tr>
<tr>
<td>Reduced Rate Roundtrip Airport Transportation</td>
<td>✓</td>
</tr>
</tbody>
</table>

Not Included:
Wi-Fi at the Museum, airfares, airport transfers, optional tours, items of a personal nature such as meals not stated in the Inclusions section, room service, laundry, communications charges, parking, gratuities, etc. are not included.
ABOUT THE MUSEUM

The National WWII Museum

Originally founded in 2000 as The National D-Day Museum, The National WWII Museum is now TripAdvisor’s #1 New Orleans attraction, and an unforgettable way to experience World War II—from industrial efforts on the Home Front to the combat experience of the American servicemember abroad. Offering a compelling blend of sweeping narrative and poignant personal detail, the Museum features immersive exhibits, multimedia experiences, and an expansive collection of artifacts and first-person oral histories to take visitors inside the story of the war: why it was fought, how it was won, and what it means today. Beyond the galleries, the Museum offers unique access to experiential history, including the opportunity to tour and even ride on an authentically restored WWII patrol-torpedo boat, go behind the scenes to handle artifacts alongside Museum curators, and discover an impressive collection of restored and working macro-artifacts. In addition, online collections, virtual field trips, webinars, educational outreach, travel programs, and the annual renowned International Conference on World War II offer patrons and students new ways to connect to history and honor the generation that sacrificed so much to secure our freedom.

ABOUT THE SPONSORS

About American Battle Monuments Commission

The American Battle Monuments Commission (ABMC) is an independent agency of the US government that administers, operates, and maintains permanent US military cemeteries, memorials, and monuments both inside and outside the United States.

The ABMC was established by the United States Congress in 1923. Its purpose is to:

- Commemorate the services of the US armed forces where they have served since April 6, 1917;
- Establish suitable war memorials; designing, constructing, operating, and maintaining permanent US military burial grounds in foreign countries;
- Control the design and construction of US military monuments, and markers in foreign countries by other US citizens and organizations, both public and private;
- Encourage the maintenance of such monuments and markers by their sponsors.

As of 2019, there are 26 cemeteries and 30 federal memorials, monuments and markers under the care of the ABMC. There are more than 140,000 US servicemembers interred at the cemeteries, and more than 94,000 missing in action, lost, or buried at sea memorialized on cemetery Walls of the Missing and on three memorials in the United States. The ABMC also maintains an online database of names associated with each site.

About EA, Respawn Entertainment, and Oculus from Facebook

Electronic Arts (NASDAQ: EA) is a global leader in digital interactive entertainment. The company develops and delivers games, content and online services for Internet-connected consoles, mobile devices, and personal computers. In fiscal year 2019, EA posted GAAP net revenue of $4.95 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality brands such as EA SPORTS™ FIFA, Battlefield™, Apex Legends™, The Sims™, Madden NFL, Need for Speed™, Titanfall™, and Plants vs. Zombies™.
Institute for the Study of War and Democracy

Our Mission
The Institute for the Study of War and Democracy is a community of scholars forming a national center for research, higher education, publications, and public programming, dedicated to promoting the history of World War II, the relationship between the war and America’s democratic system, and the war’s continued relevance for the world.

Vision
The Institute for the Study of War and Democracy explores the war’s history and enduring legacies, and seeks to inspire civic engagement by:

• Becoming the preferred resource for audiences seeking fresh scholarship, public history, public programming, and commentary on World War II.

• Extending the reach of the Museum’s public programs and publications to larger national and international audiences.

• Sustaining a network of the world’s preeminent scholars and cultural leaders to promote and broaden the history, memories, and legacies of the war.

• Attracting new generations of Americans to study, research, and write about the American experience in World War II through fellowships, collections, Museum tours, lifelong learning, and additional outreach efforts.

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November 19 – 21, 2020
At The Higgins Hotel & Conference Center
and The National WWII Museum

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- Conference + Hotel Package (Single Occupancy) $594*
- Additional Nights at The Higgins Hotel $199 per night†
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If you have any questions, please call 1-877-813-3329 x 511 to speak with a Conference Services representative.

Thank you for having joined us for this conference, and we look forward to hearing your feedback. For feedback, please email conferences@nationalww2museum.org.
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