



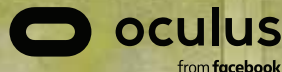
THE NATIONAL
WWII MUSEUM
NEW ORLEANS

MEMORY WARS: WORLD WAR II AT 75

A CONFERENCE EXPLORING WORLD WAR II'S LEGACY
SEPTEMBER 10 – 12, 2020



PRESENTED BY



SPECIAL THANKS TO:

American Battle Monuments Commission
EA, Respawn Entertainment, and Oculus from Facebook
Gallagher & Associates
American Historical Association
Collegium Civitas
Rana Mitter, PhD
John Morrow, PhD
Anne Frank House
Mémorial de Caen

Featuring special guest
Tom Brokaw



Photo: President & CEO Stephen Watson welcomes conference attendees in the Madlyn & Paul Hilliard Conference Center at The Higgins Hotel & Conference Center. Courtesy of Frank Aymami.

LETTER FROM THE PRESIDENT

Dear Friend of The National WWII Museum,

Nearly 75 years after its official conclusion, World War II is still alive and present in today's society. Current news regularly reveals economic, territorial, political or cultural disputes taking place in or among nations with a history in World War II. Competing popular and national memories of the war often fuel these conflicts, which sometimes include resurgent forces of racism and extremist ideologies that predated World War II; but dialogue from different perspectives has in many instances also fostered healing.

The National WWII Museum will be hosting a first-of-its-kind international conference to address shifting landscapes of popular memories of this world-altering conflict. Memory Wars: World War II at 75 will take place September 10-12, 2020, at the new Higgins Hotel & Conference Center.

We look forward to bringing together friends, Members, WWII enthusiasts, and students to hear from top scholars, authors, media professionals, and practitioners in the field during three enriching and enjoyable days, discussing one of the most epic events in human history and its remembrance and relevance today. I hope you will consider joining us in New Orleans, as more than 40 speakers present ideas from their respective fields and address topics of controversy.

During the conference, we will host a Friday evening open house and reception at the Museum, providing an opportunity for attendees to experience our galleries and mingle with fellow guests and speakers. Guests will have the option to stay at The Higgins Hotel & Conference Center—a new addition to the Museum campus that reflects the history, culture, and style of the 1940s while supporting the institution's educational mission.

I hope to see you in September for what promises to be an enlightening and unforgettable experience examining World War II's place in public memory today.

Sincerely,

A handwritten signature in black ink, appearing to read "Stephen J. Watson". The signature is fluid and cursive, with a long, sweeping horizontal line at the end.

Stephen J. Watson
President & CEO, The National WWII Museum

MEMORY WARS: WORLD WAR II AT 75

Explore World War II's place in public memory, examining how historians, filmmakers, media, memorials, and museums help to shape memory of the conflict.



The MacArthur Landing Memorial in Red Beach, Palo, Leyte, The Philippines.

INTRODUCTION

With the 75th anniversary of the end of World War II fast approaching, The National WWII Museum is hosting a global conference in New Orleans on September 10–12, 2020. Memory Wars: World War II at 75 is a presentation of the Museum's Institute for the Study of War and Democracy, held at the institution's new Higgins Hotel & Conference Center.

Memory Wars will explore World War II's place in public memory through a global prism, examining how museums, filmmakers, media, memorials, and historians (both academic and public) help shape memories of the conflict.

We currently stand at a crossroads. The generation that fought the war is passing away, and firsthand accounts of World War II are transitioning from living memory into history. The year 2020, therefore, is a perfect time to take stock and pose fundamental questions: How is the war remembered today? How do public memories of the war differ, not only from country to country, but also within various societies?

To give one example, Pearl Harbor remains the foremost WWII event in US memory—a moment of “infamy,” a crime that dragged a reluctant America out of isolationism and into the war. But other combatants, such as Germany or the former Soviet Union, do not remember Pearl Harbor in the same way. Japan too has a very different narrative about Pearl Harbor and the causes of the war. And even within the United States, Pearl Harbor may hold different meanings, for example, for descendants of those Japanese Americans who spent the war in internment camps.

Memory Wars: World War II at 75 will examine a range of provocative questions and issues related to collective memory of this global conflict. Was World War II really a “good war” for everyone? How do video games, films, and other forms of popular culture shape our memory? Which memories of the Holocaust are we passing on to future generations? And what relevance do these public memories have for people around the world today? Do the war crime trials and the Universal Declaration of Human Rights still have relevance among the victors and victims of World War II?

We believe that this reflective and forward-thinking conference will be both fascinating and profoundly meaningful. We hope you will join us for it.



Gordon H. “Nick” Mueller, PhD
President & CEO Emeritus,
The National WWII Museum



Robert M. Citino, PhD
Samuel Zemurray Stone Senior Historian and
Executive Director of the
Institute for the Study of War and Democracy,
The National WWII Museum

CONFERENCE SCHEDULE



Hiroshima Peace Memorial Park, Japan

Day One: Thursday, September 10, 2020

Madlyn and Paul Hilliard Conference Center at The Higgins Hotel

5:00 p.m. – 6:00 p.m. Opening Reception

Session One*

6:00 p.m. – 6:15 p.m.

Welcoming Remarks

– **Stephen J. Watson**, President & CEO,
The National WWII Museum

6:15 p.m. – 7:15 p.m.

“War Without Mercy? Remembering the Pacific War” A Conversation with **Carol Gluck**, PhD, Columbia University

From Pearl Harbor to the atomic bomb and beyond,
this conversation will discuss the ways in which the
United States and Japan view the Pacific war.

Interviewer: Robert M. Citino, PhD, Senior Historian,
The National WWII Museum

– **Carol Gluck**, PhD, Professor, Columbia University

Audience Q&A

CONFERENCE SCHEDULE

Day Two: Friday, September 11, 2020

Madlyn and Paul Hilliard Conference Center at The Higgins Hotel

Session Two*

8:00 a.m. – 9:30 a.m.

“Was It Really Such a Good War?

The Myth and Reality of America’s War”

Was World War II really a “good war”? In this roundtable
session, historians will debate America’s various contested
memories of World War II, from the still-popular view of
the “good war” to other alternative memories presented
at home and abroad. How was the notion of the
“good war” shaped during the war and afterwards?

Chair: Gordon H. “Nick” Mueller, PhD, President & CEO
Emeritus, The National WWII Museum

– **Tom Brokaw**, Author of *The Greatest Generation*

– **Michael C.C. Adams**, PhD, Author, *The Best War Ever:
America and World War II*

Audience Q&A

9:30 a.m. – 10:00 a.m.

Break

Session Three*

10:00 a.m. – 11:30 a.m.

“How Important Are Museums?

Narrative and National Memory of the War”

Museums can be places for education, reflection, and
memory. This session will explore how museums construct
their exhibits around narratives of World War II.

Chair: Patrick Gallagher, President, Gallagher & Associates

– **Gordon H. “Nick” Mueller**, PhD, President & CEO
Emeritus, The National WWII Museum

– **Stéphane Grimaldi**, Director-General, Mémorial de Caen

– **Brendan Nelson**, Director Emeritus, Australian War
Memorial

Audience Q&A

11:30 a.m. – 12:00 p.m.

Break

*Program subject to change.

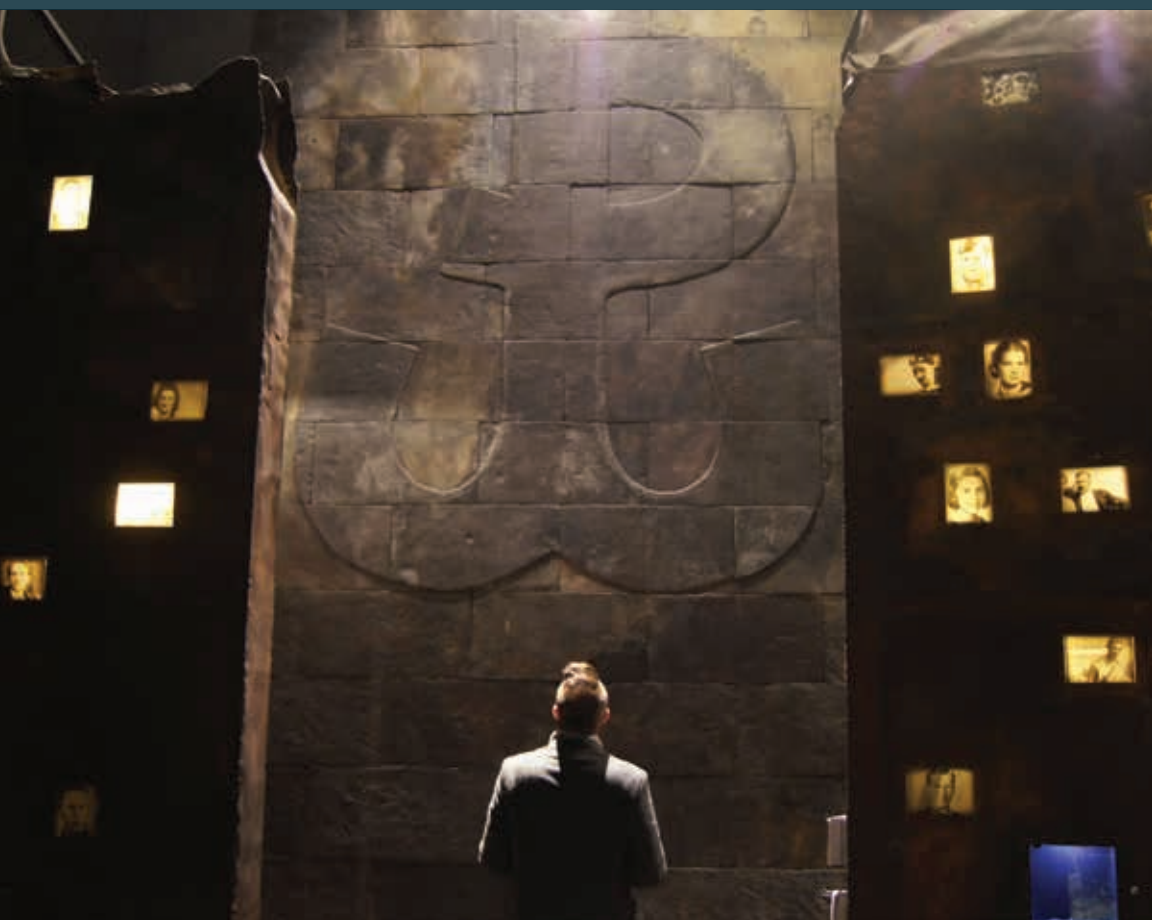


Pearl Harbor National Memorial



American Air Museum, Duxford, England

CONFERENCE SCHEDULE



Warsaw Uprising Museum, Warsaw, Poland

Day Two: Friday, September 11, 2020, continued Madlyn and Paul Hilliard Conference Center at The Higgins Hotel

Session Four*

12:00 p.m. – 1:00 p.m. **“Representations of World War II in Popular Culture”**
From popular films to sports, literature, and art, World War II left its enduring mark on American popular culture. In this conversation, cultural historian Randy Roberts discusses how the war remained present in daily life long after the fighting ended.
Chair: Brigadier General (Ret.) Ty Seidule, PhD, Professor Emeritus of History, United States Military Academy at West Point
– **Randy Roberts, PhD,** 150th Anniversary Professor and Distinguished Professor of History, Purdue University

Audience Q&A

1:00 p.m. – 1:30 p.m. Break

*Program subject to change.

CONFERENCE SCHEDULE

Day Two: Friday, September 11, 2020, continued Madlyn and Paul Hilliard Conference Center at The Higgins Hotel

Session Five*

1:30 p.m. – 3:00 p.m. **“Is There Life Between Hitler and Stalin? Mass Murder and Memory in Eastern Europe”**
World War II ravaged the former Soviet Union and Eastern Europe, and the latter then suffered Soviet occupation for the next 50 years. This panel will compare and contrast the complex, often irreconcilable ways in which Eastern Europe and Russia remember the war.
Chair: Alexandra Richie, DPhil, Professor, Collegium Civitas
– **Omer Bartov, PhD,** John P. Birkelund Distinguished Professor of European History, Brown University
– **Pawel Sawicki,** Press Officer and Guide, Auschwitz-Birkenau Memorial and Museum

Audience Q&A

3:00 p.m. – 3:30 p.m. Break

Session Six*

3:30 p.m. – 5:00 p.m. **“Never Again? The Holocaust in Public Memory and Discourse”**
This session will discuss how the Holocaust is remembered today, by whom and for whom. How will its lasting relevance be maintained in public memory?
Chair: Daniel Greene, President and Librarian, Newberry Library
– **David Silberklang, PhD,** Senior Historian at the International Institute for Holocaust Research and Editor-in-Chief of *Yad Vashem Studies*
– **Ronald Leopold,** Executive Director, Anne Frank House
– **Dariusz Stola, PhD,** Director, POLIN Museum of the History of Polish Jews

Audience Q&A

5:00 p.m. – 5:30 p.m. Break and book signing

5:30 p.m. – 7:00 p.m. Museum Open House for Registrants



Film Screening: *Medal of Honor: Above and Beyond*
Featuring: **Vince Zampella,** Head of Respawn Entertainment and **Peter Hirschmann,** Game Director, Respawn Entertainment

*Program subject to change.

CONFERENCE SCHEDULE



Dog tags left on Mt. Suribachi, Iwo Jima has become a pilgrimage for many to honor fallen and present-day US Marines.

CONFERENCE SCHEDULE

Day Three: Saturday, September 12, 2020

Madlyn and Paul Hilliard Conference Center at The Higgins Hotel

Session Seven*

8:00 a.m. – 9:30 a.m.

“These Honored Dead: How Should We Remember Our Fallen?”

This session will explore how various countries—the United States, the UK/Commonwealth, and Germany—memorialize World War II in cemeteries, historic sites, and museums.

Chair: Kate Clarke Lemay, PhD, Historian, National Portrait Gallery

- **Major General (Ret.) William M. Matz Jr.**, Secretary, American Battle Monuments Commission
- **Jörg Echternkamp, PhD**, Research Director, Military History Research Office, Potsdam
- **George Hay**, Official Historian, Commonwealth War Graves Commission
- **General Wolfgang Schneiderhan**, President, Volksbund Deutsche Kriegsgräberfürsorge

Audience Q&A

9:30 a.m. – 10:00 a.m.

Break

Session Eight*

10:00 a.m. – 11:30 a.m.

“*E Pluribus?* Perspectives on Gender, Race, and Memory from World War II to the Present”

How do various communities within the United States remember World War II? This session discusses the complex legacies of the conflict for women, African Americans, Asian Americans, and Native Americans; all of whom developed their own narratives of the conflict.

Chair: John Morrow Jr, PhD, Franklin Professor of History, University of Georgia

- **Christine Sato-Yamazaki**, Executive Director, National Veterans Network
- **Beth Bailey, PhD**, Foundation Distinguished Professor, University of Kansas
- **Anthea Hartig, PhD**, Elizabeth MacMillan Director, Smithsonian National Museum of American History

Audience Q&A

11:30 a.m. – 12:00 p.m.

Break

*Program subject to change.

CONFERENCE SCHEDULE



Alexandra Richie, DPhil, at the Holocaust Memorial, Berlin.

Day Three: Saturday, September 12, 2020, continued Madlyn and Paul Hilliard Conference Center at The Higgins Hotel

Session Nine*

12:00 p.m. – 1:00 p.m.

“War and Memory in China”

The world’s most populous nation’s experiences of the “long war” from 1931-1949 have often been overlooked in the west. In this conversation, Rana Mitter explains how China experienced this terrible conflict and remembered it afterwards.

Chair: Jeremi Suri, PhD, Mack Brown Distinguished Chair for Leadership in Global Affairs, Professor of Public Affairs and History, University of Texas at Austin

– **Rana Mitter, PhD**, Professor of the History and Politics of Modern China, St. Cross College – University of Oxford

Audience Q&A

1:00 p.m. – 1:30 p.m. Break

CONFERENCE SCHEDULE

Day Three: Saturday, September 12, 2020, continued Madlyn and Paul Hilliard Conference Center at The Higgins Hotel

Session Ten*

1:30 p.m. – 3:00p.m.

“Living in the Shadow of Auschwitz: How Do Germans Remember?”

Since the end of World War II, how have Germans chosen to remember the horrors of that conflict? This session will discuss how Germans remember, or forget, World War II, and how the war is portrayed in their museums and memorials.

Chair: Marc Pachter, Historian, Smithsonian Institution

- **Gavriel Rosenfeld, PhD**, Professor of History, Fairfield University,
- **Günter J. Bischof, PhD**, University Research & Marshall Plan Professor of History, Director, Center Austria, University of New Orleans
- **Alon Confino, PhD**, Director of the Institute for Holocaust, Genocide, and Memory Studies and Professor of History and Judaic Studies, University of Massachusetts Amherst
- **Susan Neiman, PhD**, Director, Einstein Forum

Audience Q&A

3:00 p.m. – 3:30 p.m. Break

Session Eleven*

3:30 p.m. – 5:00 p.m.



“How Video Games Shape Our View of World War II”

With the advance of video games in the 21st century, this roundtable session will discuss how World War II is portrayed in games, while also providing a new media for history.

Chair: Jason Steinhauer, Director of the Lepage Center for History in the Public Interest at Villanova University

- **Robert Whitaker, PhD**, Assistant Professor, Louisiana Tech, Historyrespawned.com
- **Peter Hirschmann**, Game Director, Respawn Entertainment
- **Nick Moran**, “The Chieftain,” Historian, Wargaming.net

Audience Q&A

5:00 p.m. – 6:00 p.m. Break and Reception

*Program subject to change.

CONFERENCE SCHEDULE

CONFERENCE SCHEDULE



Scene from *Saving Private Ryan*, 1998, a Paramount/Amblin film with Tom Hanks.
Courtesy of Pictorial Press Ltd/Alamy Stock Photo.

Day Three: Saturday, September 12, 2020, continued Madlyn and Paul Hilliard Conference Center at The Higgins Hotel

Session 12*

6:00 p.m. – 7:30 p.m.

Closing Keynote and Reception

“Did Hollywood Really Go to War? Myth and Meaning in WWII Film”

This conversation with Turner Classic Movies host Ben Mankiewicz, Dr. Nicholas J. Cull, and a special guest looks at the role that movies have played in generating, shaping, and altering popular memory of World War II.

Chair: Ben Mankiewicz, Host, Turner Classic Movies
– Nicholas J. Cull, PhD, Professor, University of Southern California and Past President, the International Association for Media and History
– **Special Guest**, TBD

Audience Q&A

*Program subject to change.

Day Four: Sunday, September 13, 2020 (closed to the public, open to conference speakers, sponsors, and exhibitors)

Half-Day WWII Leadership Forum

9:00 a.m. – 12:00 p.m.

Leadership Discussion

Co-Chair: Dr. Jim Grossman, Executive Director, American Historical Association

Co-Chair: Dr. Alexander Richie, DPhil, Professor Collegium Civitas

The morning following the conclusion of the conference convenes an exclusive gathering of conference speakers, sponsors and exhibitors—all leaders in the field of WWII history and/or memory—to explore public memory in today’s global age. Participants will discuss current and future trends, issues, threats, and opportunities in remembering this conflict around the world. All conference speakers will be invited to stay over for this half-day program, and all sponsors and exhibitors are given exclusive access to engage with these thought leaders.

FEATURED SPEAKERS



MAJOR GENERAL WILLIAM MATZ, JR. (RET.)

Major General William Matz Jr. is the current Secretary of the American Battle Monuments Commission. He holds a B.A. in Political Science from Gettysburg College and an M.A. in International Relations from the University of San Diego. General Matz is also a graduate of the US Army War College. General Matz is a decorated combat veteran, receiving the Distinguished Service Cross, Defense Distinguished Service

Medal, Silver Star, Legion of Merit, Bronze Star for Valor, Purple Heart, and the Combat Infantryman Badge. He has been active in veterans and military affairs since his Army retirement. General Matz serves as a member of the Eisenhower Institute National Advisory Council and sits on the Board of Directors of the American Armed Forces Mutual Aid Association. Under the Leadership of General Matz, the American Battle Monuments Commission maintains 26 American military cemeteries and 20 memorials in 17 foreign countries.



GORDON H. "NICK" MUELLER, PhD

Gordon H. "Nick" Mueller, PhD, is the President & CEO Emeritus of The National WWII Museum in New Orleans. Dr. Mueller assisted historian Stephen Ambrose in founding the institution, initially known as The National D-Day Museum, and led the organization as Chairman of the Board during its fundraising and construction, through its grand opening on June 6, 2000. He then served as President & CEO of the Museum from 2000 until he stepped down in 2017 to take on his current emeritus role. Before launching into a second

career in the museum world, Dr. Mueller enjoyed a 33-year career as Professor of European History at the University of New Orleans. During his tenure there he also served as Dean, Vice Chancellor, and founding President of the Research and Technology Park. He created UNO's Metropolitan College, Business-Higher Education Council, and the university's International Study Programs.

Dr. Mueller's book, *"Everything We Have" D-Day 6.6.44*, was released in March 2019.



OMER BARTOV, PhD

Omer Bartov, PhD, is the John P. Birkelund Distinguished Professor of European History and Professor of German Studies at Brown University. He is a graduate of Tel Aviv University, and St. Anthony's College, University of Oxford. Bartov specializes in the indoctrination of the Nazi *Wehrmacht* and the crimes it committed during World War II; the links between war and genocide; and cultural representation. He is the author of multiple books, including *Germany's War and the Holocaust: Disputed Histories*; *The "Jew" in Cinema*; *Erased: Vanishing Traces of Jewish Galicia in Present-Day Ukraine*; and his newest title, *Anatomy of a Genocide: The Life and Death of a Town Called Buczacz*.

Bartov currently heads a three-year student exchange program between Brown University and the Hebrew University of Jerusalem.



SARA J. BLOOMFIELD

Sara J. Bloomfield has led the United States Holocaust Memorial Museum for 20 years, working to build a global institution that raises Holocaust awareness, deepens understanding of the lessons of the Holocaust, confronts denial, and advances genocide prevention. She serves on the International Auschwitz Council, and is a recipient of the Officer's Cross of the Order of Merit of the Republic of Poland, along with five honorary doctorates. She joined the planning staff of the Museum in 1986 when it was a project in development, and served in a

variety of roles before becoming director in 1999. Originally from Cleveland, Ohio, Bloomfield holds a Bachelor of Arts degree in English literature from Northwestern University and a Master's degree in Education from John Carroll University, and has studied business administration at the graduate level.

FEATURED SPEAKERS



RANA MITTER, PhD

Rana Mitter, PhD, is a Professor of History and Politics of Modern China at St. Cross College, University of Oxford. His work focuses on the emergence of nationalism in China during the early twentieth century through the present. He is the Director of the University of Oxford's China Centre, a research center that conducts various research projects and hosts multiple events related to China. He is the author of several books, including *Modern China: A Very Short Introduction*, and *A Bitter Revolution: China's Struggle with the Modern World*. His

most recent title, *China's War with Japan, 1937-45: The Struggle for Survival*, was named as a 2013 Book of the Year in *Financial Times* and *The Economist*; was named a 2014 CHOICE Outstanding Academic Title; and won the 2014 RUSI/Duke of Westminster's Medal for Military Literature.



JOHN H. MORROW, PhD

John H. Morrow, PhD, is the author or coauthor of eight publications. His work includes *The Great War: An Imperial History*; *The Great War in the Air: Military Aviation from 1909 to 1921*; and *German Air Power in World War I*, among others. He has gained recognition for his ability to demonstrate how the past and the present intertwine inextricably. Morrow is a graduate of Swarthmore College and the University of Pennsylvania, and a recipient of the US Department of the Army Outstanding Civilian Service Medal. In addition to serving as the Franklin Professor and Chair of the History Department at

University of Georgia, Morrow also has contributed to the education of faculty and students at the National War College, the Air War College, and the US Military Academy at West Point. Following his successful teaching career, the university named in his honor a lecture series and an award for excellence in military history. He has most recently served on the Department of the Army Historical Advisory Committee; the Dwight D. Eisenhower Memorial Commission's Legacy Committee; and the First Flight Centennial Federal Advisory Board. Morrow is one of the founding members of The National WWII Museum's Presidential Counselors, where he is the incoming Convener of the advisory board. In 2019 Morrow became the 13th recipient of the Pritzker Military Museum & Library Literature Award for Lifetime Achievement in Military Writing.



TY SEIDULE, PhD

Ty Seidule, PhD, is a Brigadier General (Ret.) who served in the US Army for more than 35 years. He is Professor Emeritus and former head of the Department of History at the United States Military Academy at West Point. He also is the Dean Emeritus of Innovation. Seidule is the creator and senior editor of the four-volume *West Point History of Warfare* series published by Simon & Schuster, which won three Army Historical Foundation awards for Distinguished Writing. The series includes the two-volume *West Point History of World War II*. A leader in

digital history, the enhanced digital version of the *West Point History of Warfare* won the George C. Marshall Foundation/Society for Military History Digital Prize. Seidule created augmented and virtual reality projects on the D-Day invasion. A video lecture he made, called "Was the Civil War About Slavery?" has 30 million views on YouTube and Facebook, making it one of the most watched history lectures ever. With Nike, he helped design football uniforms for Army West Point using WWII history as inspiration. His latest book, *Robert E. Lee and Me*, will be published in 2020 by St. Martin's Press.



ALEXANDRA RICHIE, DPhil

Alexandra Richie, DPhil, is a historian of Germany and Central and Eastern Europe, with a specialization in defense and security issues. She completed her Bachelor of Arts (Hons) in Political Science at the University of Victoria, and went on to study at St. Antony's College, Oxford, where she wrote her doctoral thesis, "The Political Manipulation of History in East and West Germany." Richie also is the author of *Faust's Metropolis: A History of Berlin*, which was named one of the top ten books of the year by *Publisher's Weekly*; and *Warsaw 1944: Hitler,*

Himmler, and the Warsaw Uprising, which won the Newsweek Teresa Torańska Prize for Best Nonfiction Book of 2014, and the Kazimierz Moczarski Prize for Best History Book of 2015. She has contributed to many articles, documentaries, radio, and television programs, and is a Presidential Counselor at The National WWII Museum. She also is a member of the Senate at the Collegium Civitas University in Warsaw, Poland; and the Władysław Bartoszewski co-chair of History and International Studies at the Collegium Civitas.

FEATURED SPEAKERS



CAROL GLUCK, PhD

Carol Gluck, PhD, is the George Sansom Professor of History in the Department of History and the Weatherhead East Asian Institute at Columbia University. She specializes in the history of modern Japan from the mid-nineteenth century to the present, with writings in modern social and cultural history, international relations, World War II, and history-writing and public memory in Japan and the West. Her publications include *Japan's Modern Myths: Ideology in the Late Meiji Period*; *Shōwa: The Japan of Hirohito*; *Asia in Western and World*

History; *Words in Motion: Toward a Global Lexicon*; and her forthcoming books are *Thinking with the Past: Japan and Modern History*; and *Past Obsessions: World War II in History and Memory*. A founding member and now Chair of Columbia University's Committee on Global Thought, she is co-chair of the Trustees Emeriti of the Asia Society; member of the Board of Directors of the Japan Society; fellow of the American Academy of Arts and Sciences; and member of the American Philosophical Society.



PATRICK GALLAGHER

Patrick Gallagher is the founder and President of Gallagher & Associates, a museum-planning and exhibit design firm. For over 20 years, Gallagher has led designs on many museum exhibits, including the Grammy Museum in Los Angeles, California; the Spy Museum in Washington DC; Beit Hatfutsot: The Museum of the Jewish People in Tel Aviv, Israel; and The National WWII Museum in New Orleans, Louisiana. From 2000-2001, Gallagher served as President of The Society for Experimental Graphic Design (SEGD),

and was named the 2012 SEGD Fellow, the highest professional honor for environmental graphic design. He is a graduate of Northern Illinois University.



RONALD LEOPOLD

Ronald Leopold has served as the Executive Director of the Anne Frank House since 2011. Before becoming Executive Director, Leopold held various positions at the Dutch General Pension Fund for Public Employees, and was involved in the implementation of legislation regarding war victims. In 1990, Leopold headed the Pensions and Benefits Council, where he worked until he transitioned into his current position. Since 2011, Leopold has worked to educate the public about the story of Anne Frank, inside and outside of the museum, and recently oversaw a major renovation of the museum's exhibits.



BETH BAILEY, PhD

Beth Bailey, PhD, is a Foundation Distinguished Professor and Founding Director of the Center for Military, War, and Society at the University of Kansas. She is the author of *The First Strange Place: The Alchemy of Race and Sex in World War II Hawaii*; *America's Army: Making the All-Volunteer Force*; and *The US Army and the Problem of Race, 1965-1985* (forthcoming). Her research has been supported by the National Endowment for the Humanities, the Woodrow Wilson International Center for Scholars, and the

American Council of Learned Societies. She is a member of multiple historical organizations including the Society for Military History, where she currently serves as a member of the Board of Trustees.



BRENDAN NELSON

Brendan Nelson is the Director Emeritus of the Australian War Memorial, having served as Director from 2012-2019. Prior to this appointment, he worked as a medical practitioner from 1985-1995, and was elected President of the Australian Medical Association. He also served as the Australian Ambassador to Belgium, Luxembourg, the European Union, and the North Atlantic Treaty Organization. In November 2007, he was elected leader of the Liberal Party of Australia, serving as Leader of the Opposition until September 2008.

In 2016, he was appointed an Officer of the Order of Australia for his services to the community and the parliament of Australia, his diplomacy, and his cultural leadership.

CONFERENCE ACCOMMODATIONS



Kilroy's Bar & Lounge



Queen Double Room

THE HIGGINS HOTEL & CONFERENCE CENTER

Named after Higgins Industries shipbuilder Andrew Higgins, The Higgins Hotel & Conference Center is located on The National WWII Museum's campus in the heart of the New Orleans Arts and Warehouse District. The Art Deco-style property features 230 guest rooms, a second-floor conference center with more than 18,000 square feet of event space, a full-service restaurant, a rooftop bar and a concierge lounge for special guests. In addition to offering visitors convenient accommodations, the development also helps further the Museum's educational and research resources for students and scholars alike. Now officially open, The Higgins Hotel completes the Museum's campus footprint on the river side of Magazine Street, bringing increased vitality to the neighborhood, attracting thousands of visitors per year.

CONFERENCE PRICING

MEMORY WARS: WORLD WAR II AT 75 CONFERENCE

(Pricing is per person)

	Preferred Pricing
Conference Pass Only	\$299
Conference & 3-night Hotel Package (Double Occupancy)*	\$649
Conference & 3-night Hotel Package (Single Occupancy)*	\$949
Additional Hotel Nights (per room/per night) †	\$199

* Suite upgrades are available. Contact the Sales Team at 1-877-813-3329 x 511 to explore pricing and options.
† Rate applies for 2-nights prior and/or 2-nights post conference.



Book now to ensure your room at The Higgins Hotel & Conference Center!

Limited Availability.

PROGRAM INCLUSIONS	Conference Only Pass	Conference and Hotel Package
Featured Guest Lecture Series	✓	✓
Continental Breakfast (Day 2 & 3)	✓	✓
Boxed Lunch (Day 2 & 3)	✓	✓
Refreshments during each break	✓	✓
Opening Reception (Day 1)	✓	✓
Exclusive Conference Attendee Evening Open House at The National WWII Museum (Day 2)	✓	✓
Closing Reception (Day 3)	✓	✓
Unlimited Museum Admission during the Conference, including <i>Beyond All Boundaries</i> Ticket	✓	✓
Wi-Fi within The Higgins Hotel & Conference Center		✓
3-Night Hotel Accommodations at The Higgins Hotel & Conference Center, including all taxes (September 10 – 12, 2020)		✓
Reduced Rate Roundtrip Airport Transportation		✓

Not Included:
Wi-Fi at the Museum, airfares, airport transfers, optional tours, items of a personal nature such as meals not stated in the Inclusions section, room service, laundry, communications charges, parking, gratuities, etc. are not included.

ABOUT THE MUSEUM



CAMPAIGNS OF COURAGE: EUROPEAN AND PACIFIC THEATERS, THE NATIONAL WWII MUSEUM

THE NATIONAL WWII MUSEUM

Originally founded in 2000 as The National D-Day Museum, The National WWII Museum is now TripAdvisor's #1 New Orleans attraction, and an unforgettable way to experience World War II—from industrial efforts on the Home Front to the combat experience of the American servicemember abroad. Offering a compelling blend of sweeping narrative and poignant personal detail, the Museum features immersive exhibits, multimedia experiences, and an expansive collection of artifacts and first-person oral histories to take visitors inside the story of the war: why it was fought, how it was won, and what it means today. Beyond the galleries, the Museum offers unique access to experiential history, including the opportunity to tour and even ride on an authentically restored WWII patrol-torpedo boat, go behind the scenes to handle artifacts alongside Museum curators, and discover an impressive collection of restored and working macro-artifacts. In addition, online collections, virtual field trips, webinars, educational outreach, travel programs, and the annual renowned International Conference on World War II offer patrons and students new ways to connect to history and honor the generation that sacrificed so much to secure our freedom.



#1 Attraction in New Orleans

ABOUT THE SPONSORS



About American Battle Monuments Commission

The American Battle Monuments Commission (ABMC) is an independent agency of the US government that administers, operates, and maintains permanent US military cemeteries, memorials, and monuments both inside and outside the United States.

The ABMC was established by the United States Congress in 1923. Its purpose is to:

- Commemorate the services of the US armed forces where they have served since April 6, 1917;
- Establish suitable war memorials; designing, constructing, operating, and maintaining permanent US military burial grounds in foreign countries;
- Control the design and construction of US military monuments, and markers in foreign countries by other US citizens and organizations, both public and private;
- Encourage the maintenance of such monuments and markers by their sponsors.

As of 2019, there are 26 cemeteries and 30 federal memorials, monuments and markers under the care of the ABMC. There are more than 140,000 US servicemembers interred at the cemeteries, and more than 94,000 missing in action, lost, or buried at sea memorialized on cemetery Walls of the Missing and on three memorials in the United States. The ABMC also maintains an online database of names associated with each site.



About EA, Respawn Entertainment, and Oculus from Facebook

Electronic Arts (NASDAQ: EA) is a global leader in digital interactive entertainment. The company develops and delivers games, content and online services for Internet-connected consoles, mobile devices, and personal computers. In fiscal year 2019, EA posted GAAP net revenue of \$4.95 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality brands such as EA SPORTS™ FIFA, Battlefield™, Apex Legends™, The Sims™, Madden NFL, Need for Speed™, Titanfall™, and Plants vs. Zombies™.

ABOUT THE INSTITUTE



SENATOR JOHN ALARIO, JR. SPECIAL EXHIBITION HALL, HALL OF DEMOCRACY, THE NATIONAL WWII MUSEUM



Institute for the Study of War and Democracy

Our Mission

The Institute for the Study of War and Democracy is a community of scholars forming a national center for research, higher education, publications, and public programming, dedicated to promoting the history of World War II, the relationship between the war and America's democratic system, and the war's continued relevance for the world.

Vision

The Institute for the Study of War and Democracy explores the war's history and enduring legacies, and seeks to inspire civic engagement by:

- Becoming the preferred resource for audiences seeking fresh scholarship, public history, public programming, and commentary on World War II.
- Extending the reach of the Museum's public programs and publications to larger national and international audiences.
- Sustaining a network of the world's preeminent scholars and cultural leaders to promote and broaden the history, memories, and legacies of the war.
- Attracting new generations of Americans to study, research, and write about the American experience in World War II through fellowships, collections, Museum tours, lifelong learning, and additional outreach efforts.

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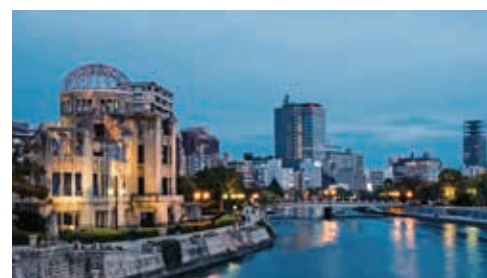


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Call: 1-877-813-3329 X 257 • Visit: ww2museumtours.org

TERMS AND CONDITIONS

TERMS AND CONDITIONS

Your program pricing covers arrangements and services including hotel accommodations, meals as per the itinerary, gratuities, ground transportation, guiding services, and special tour inclusions as described within the conference program brochure and on the Museum’s website at: www.ww2conference.com. All fares are quoted in US Dollars, are per guest and are based on double occupancy. As indicated below, airfare to and from New Orleans is not included in your registration fees. The Museum accepts no liability for the purchase of non-refundable airline tickets. Prices quoted are based on fares in effect at the time of printing and are subject to change at any time. On conference programs, up to the time of full payment the Museum reserves the right to increase the price in the event of cost increases due to changes in supplier costs, currency fluctuations or fuel or energy surcharges and all such increases are to be paid to the Museum upon notice to the tour participant of such increases.

NOT INCLUDED

Taxes, unless otherwise noted in the program brochure; passport, visas and associated fees; personal expenses such as laundry, telephone calls and Internet access; accident/sickness, trip cancellation, and baggage insurance; gratuities to hotel personnel, unless otherwise noted in the travel program brochure; optional sightseeing excursions; airfare, baggage charges on aircraft; local departure air/airport taxes; and associated local taxes, airport facility and security taxes and federal inspection fees not listed as included in the travel program; transfers and baggage handling to/from airport/hotel/ship on day(s) of arrival and/or departure if you are arriving earlier or later than and/or departing earlier or later than the scheduled group transfer(s); any overnight expenses on land due to flight schedule(s) or delays; meals, alcoholic or other beverages and all other services not specifically mentioned as included in the travel program.

PAYMENT SCHEDULE

To reserve your participation, submit full payment within five (5) days of booking. All reservations are subject to cancellation if payments are not received by the due date. Payment by check is preferred in order to reduce costs to the Museum. VISA, MasterCard, Discover and American Express are also accepted.

CANCELLATIONS

Should it be necessary to cancel your reservation, please contact the Museum immediately at 1-877-813-3329 ext. 511. Cancellations for all or any part of a tour including optional pre and/or post tour extension programs or specialty tours will not be effective until received in writing. Should you have to cancel, the following terms will apply: Cancellations are subject to a 100% penalty from the time of booking. In addition, applicable cancellation fees for confirmed additional hotel nights may apply.

TRAVEL INSURANCE:

Because our cancellation policy is strictly enforced, we strongly recommend that you purchase trip cancellation insurance. In the event that you must cancel your participation, trip cancellation insurance may be your only source of reimbursement. Travel Cancellation insurance is offered through the Museum’s Travel Department and information is included in your initial confirmation packet accordingly.

HEALTH, MEDICAL AND TOUR REQUIREMENTS

All guests are required to advise in writing to the Museum at the time their reservation is made if they have:

- Any physical or mental condition that may require medical or professional treatment or attention during the tour;
- Any condition that may pose a risk to one’s self and/or other participants on tour;
- Any condition that may require health aids, i.e.; oxygen, walkers, crutches, etc., or any intention or need to use a wheelchair while on the tour.

By booking passage the guest represents and warrants that he/she is physically and otherwise fit to travel and that guests will comply at all times with applicable rules and regulations of the Museum. The Museum reserves the right without liability to require a passenger to leave the tour or to refuse to accept a guest as a tour participant who, in the sole judgment of the Museum, is unfit to travel, is a danger to himself or herself or to others, does not follow instructions of the tour leader, may distract from the enjoyment of the trip by others or may require care beyond that which the Museum is reasonably able to provide. We highly recommend that participants purchase a travel insurance package that provides medical coverage since many US policies do not provide coverage across state lines or internationally.

LAND TOURS, LECTURES AND PERSONALITIES

All tours are operated by independent contractors. These independent contractors may impose additional terms and conditions and limitations of liability on tour participants. Other independent contractors retained by the Museum such as lecturers, guest personalities and entertainers are subject to change and/or cancellation without notice.

TRAVEL DOCUMENTS

All travel documents (air and tour tickets, passport) are the responsibility of the guest. It is also your responsibility to comply with all customs requirements. Without the required documents, you may be denied boarding and the Museum will not be liable for such denial or bear any financial responsibilities as a result thereof.

Security measures imposed by governments may change from time to time and you will be required to comply with them. We will endeavor to provide you with notice of measures which may affect you; but complying with any such requirement is your responsibility.

LIMITS ON THE NATIONAL WWII MUSEUM RESPONSIBILITY

The National World War II Museum Inc., a New Orleans, Louisiana based nonprofit 501C(3) organization and its employees, shareholders, subsidiaries, affiliates, officers, directors or trustees, successors, and assigns (collectively “the Museum”), does not own or operate any entity which is to or does provide goods or services for your trip including; lodging facilities, airline, vessel, or other transportation companies, guides or guide services, local ground operators, providers or organizers of optional excursions, food service or entertainment providers, etc. All such persons and entities are independent contractors. As a result, the Museum is not liable for any negligent or willful act or failure to act of any such person or entity or of any other third party.

In addition and without limitation, the Museum is not responsible for any injury, loss, death, inconvenience, delay, or damage to person or property in connection with the provision of any goods or services whether resulting from, but not limited to, acts of God or force majeure, acts of government, acts of war or civil unrest, insurrection or revolt, bites from or attacks by animals, insects or pests, strikes or other labor activities, criminal or terrorist activities of any kind or the threat thereof, sickness, illness, epidemics or the threat thereof, the lack of availability of or access to medical attention or the quality thereof, overbooking or downgrading of accommodations, mechanical or other failure of airplanes, vessels or other means of transportation, or for any failure of any transportation mechanism to arrive or depart timely or safely. Participants assume all such risks as well as the risk of negligence by the Museum and specifically releases the Museum therefrom.

If due to weather, flight schedules or other uncontrollable factors, you are required to spend an additional night(s), you will be responsible for your own hotel, transfers and meal costs. Baggage is entirely at owner’s risk. The right is reserved to decline to accept as a trip participant, or remove from a trip, without refund, any person the Museum judges to be incapable of meeting the rigors and requirements of participating in the activities, or who is abusive to other trip participants, leaders or third parties, or who the Museum determines to detract from the enjoyment of the trip by others. Specific room/cabin assignments are within the sole discretion of the hotel or cruise line.

The Museum reserves the right to change the itinerary or trip features at any time and for any reason, with or without notice, and the Museum shall not be liable for any loss of any kind as a result of any such changes. Hours of arrival and departure, sightseeing events, special programs and guest lecture series (if applicable), are subject to change or cancellation without prior notice. The Museum is not responsible therefore and is not required to compensate passengers under these circumstances. The Museum may cancel a trip (or an option) for any reason whatsoever; if so, its sole responsibility is to refund monies paid by the participant to it. The Museum is not required to cancel any trip for any reason including without limitation, United States Department of State, World Health Organization or other Warnings or Advisories of any kind. The Museum is not responsible for penalties assessed by air carriers resulting from operational and/or itinerary changes, even if the Museum makes the flight arrangements or cancels the trip. The Museum reserves the right to substitute vessels, hotels, itineraries or attractions for those listed in this brochure.

BINDING ARBITRATION

I agree that any dispute concerning, relating or referring to this Agreement, the brochure or any other literature concerning my trip, or the trip itself, shall be resolved exclusively by binding arbitration pursuant to the Federal Arbitration Act, 9 U.S.C. §§1-16, either according to the then existing Commercial Rules of the American Arbitration Association (AAA) or pursuant to the Comprehensive Arbitration Rules & Procedures of the Judicial Arbitration and Mediation Services, Inc. (JAMS). Such proceedings will be governed by substantive (but not procedural) Louisiana law and will take place in New Orleans, LA. The arbitrator and not any federal, state, or local court or agency shall have exclusive authority to resolve any dispute relating to the interpretation, applicability, enforceability, conscionability, or formation of this contract, including but not limited to any claim that all or any part of this contract is void or voidable. Please understand that by agreeing to these terms and conditions, you (and we) are waiving our right to a trial by jury.

The Museum is not responsible for misprints in program promotional material.

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Please select a conference hotel package:

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PAYMENT AND CANCELLATION TERMS: Payment is due in full at the time of booking. All payments are final and nonrefundable. Any cancellations are subject to a 100% penalty. All cancellations must be submitted in writing. Trip cancellation insurance is strongly recommended, please contact the Conference Services Department for more details. Program is subject to change without notice.

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Signature _____ Date _____

Making a deposit or acceptance or use of any vouchers, tickets, goods or services shall be deemed consent to and acceptance of the terms and conditions stated in the applicable Terms and Conditions agreement, including limitations on responsibility and liability.

MEMORY WARS: WORLD WAR II AT 75

A CONFERENCE EXPLORING WORLD WAR II'S LEGACY

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