



# FIGHTING FOR THE RIGHT TO FIGHT

AFRICAN AMERICAN EXPERIENCES IN WWII

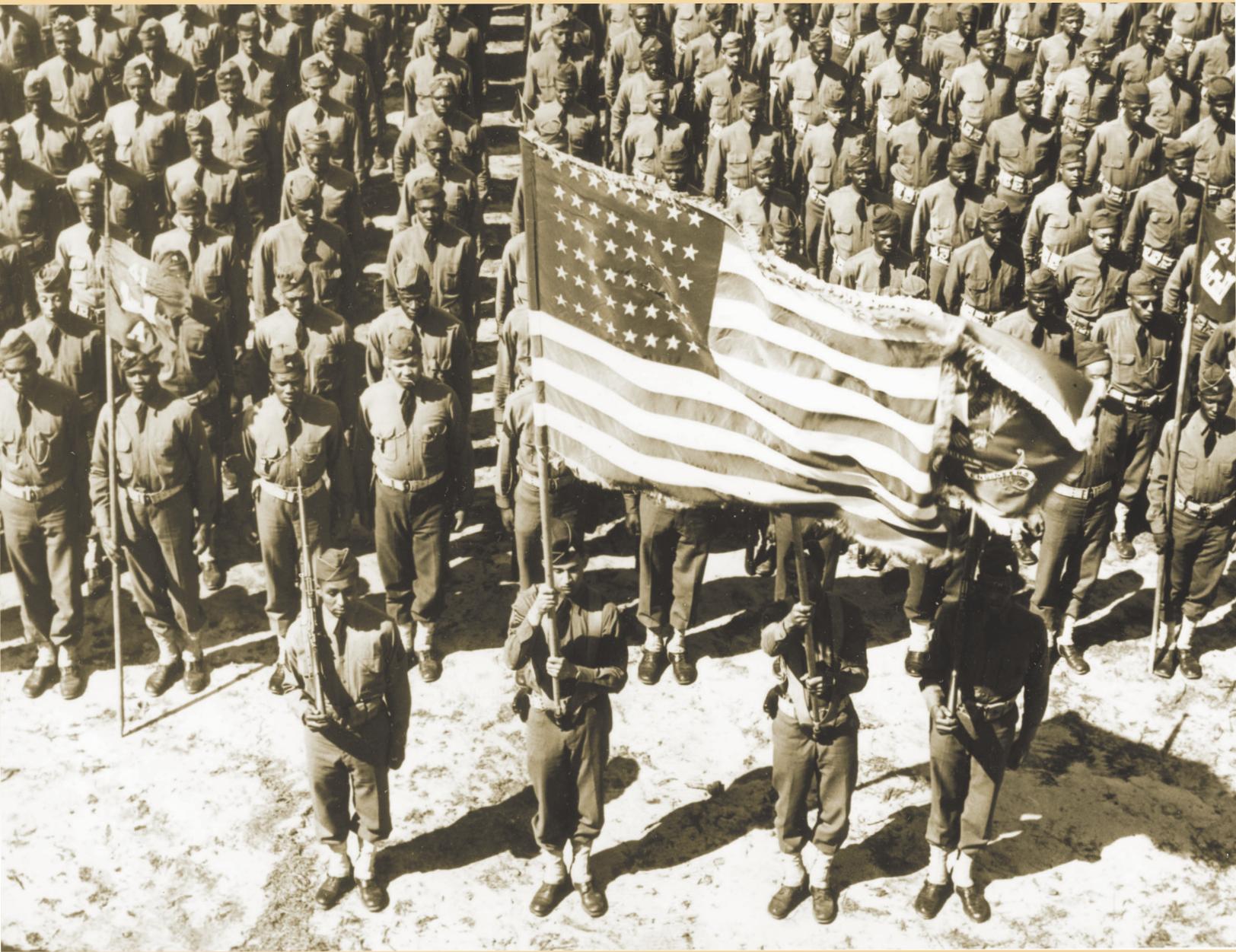


THE NATIONAL  
WWII MUSEUM  
NEW ORLEANS

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TRAVELING EXHIBIT STYLE GUIDE:  
FIGHTING FOR THE RIGHT TO FIGHT:  
AFRICAN AMERICAN EXPERIENCES IN WWII

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THE NATIONAL  
WWII MUSEUM  
NEW ORLEANS

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This document provides guidelines and information for producing exhibit and marketing materials. Please utilize the packaged working files and assets which have been provided.

### EXHIBIT GRAPHICS

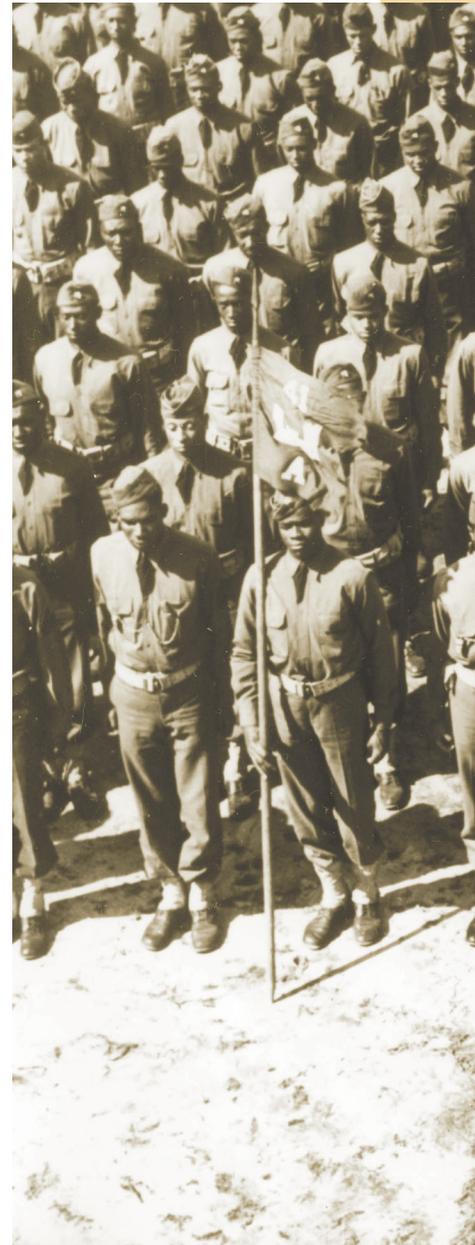
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# FIGHTING FOR THE RIGHT TO FIGHT: AFRICAN AMERICAN EXPERIENCES IN WWII

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## COLOR PALETTE

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The color palette below should be utilized for exhibit space and advertising/marketing collateral materials.

### EXHIBIT SPACE COLOR OPTIONS

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Sherwin-Williams  
**SW 6234**  
Uncertain Grey



Sherwin-Williams  
**SW 7669**  
Earl Grey

### EXHIBIT COLORS

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Maroon  
R: 165 G: 30 B: 54  
C: 24 M: 100 Y: 79 K: 18



Tan  
R: 243 G: 218 B: 167  
C: 0 M: 9 Y: 35 K: 5



Black  
C: 0 M: 0 Y: 0 K: 100

## FONTS

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Please use the fonts below on any supplemental exhibit signs and collateral.

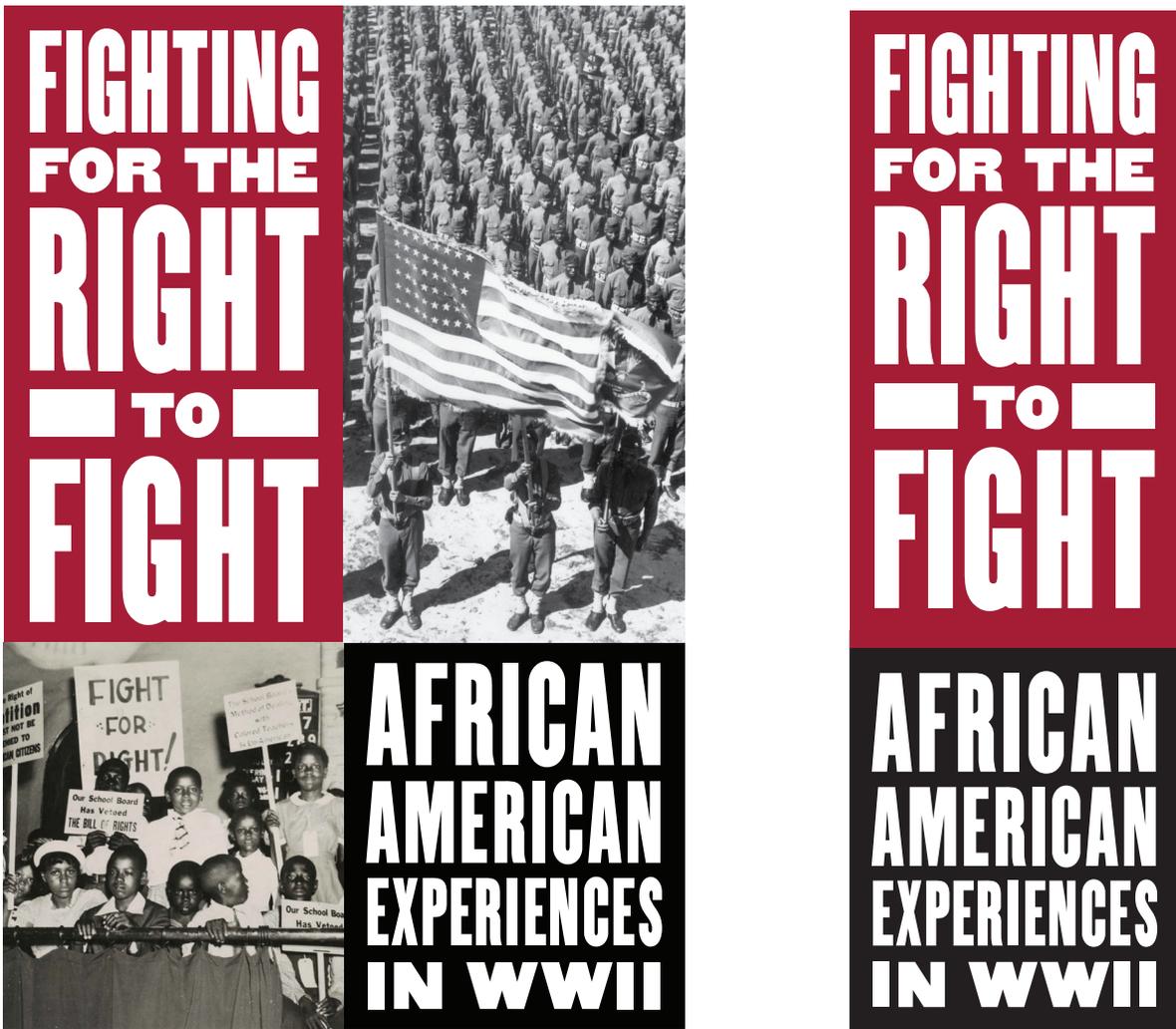
**TRADE GOTHIC** - Condensed No. 18

**TRADE GOTHIC LH** - Extended Bold

ADOBE GARAMOND - Regular

TITLE TREATMENT

Below are examples of the title treatments in vertical and horizontal formats. These files will be provided for exhibit use.



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## FIGHTING FOR THE RIGHT TO FIGHT: AFRICAN AMERICAN EXPERIENCES IN WWII

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### SIGNATURE PHOTOGRAPHY ASSET

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The photos below will be provided to use on additional signs and collateral. If you would like additional photography please contact us. Contact information is located on the back of this guide.

When usage size of this asset allows, please use this credit and caption:

Wartime color guard ceremony of the 41st Engineers at Ft. Bragg, North Carolina. Courtesy National Archives.

School children protesting treatment of African American teachers in Norfolk, Virginia, June 1939. Courtesy Library of Congress.



EXHIBITION RACK CARD 4-IN X 9-IN

This is the exhibit rack card. Single side, 4 color information handout. Insert your logo and edit your information as needed.

Fighting for the Right to Fight begins with an overview of America in the 1920s—at the height of the Ku Klux Klan’s power—where segregation and discrimination were part of life for many African Americans. Discriminatory practices were condoned and even codified in parts of the country, especially the South. Many military leaders declared African Americans unfit to serve in combat. Yet once World War II began, thousands of African Americans rushed to enlist, intent on serving the country that treated them as second-class citizens; determined to fight for the freedom that they themselves had been denied. The special exhibit will discuss how hopes of equality inspired many to enlist, the discouraging reality of the segregated non-combat roles given to black recruits, and the continuing fight for “Double Victory” that laid the groundwork for the Civil Rights Movement.

Presented by  
 THE NATIONAL WWII MUSEUM  
 NEW ORLEANS

National Touring Sponsor  
 WELLS FARGO

HOST VENUE

HOST VENUE SPONSOR

Visit online at [righttofightexhibit.org](http://righttofightexhibit.org)

EXHIBIT LOCATION HERE

EXHIBITION AD 5.5-IN X 10.25-IN

This is the exhibit 4 color, print ad. Packaged assets should allow your designer or agency to edit for any size. Insert your logo and edit your information as needed.

Our newest exhibit chronicles the stories of the thousands of African Americans who rushed to enlist at the start of the war, intent on serving the country that treated them as second-class citizens. The special exhibit will discuss how hopes of equality inspired many to enlist, the discouraging reality of the segregated non-combat roles given to black recruits, and the continuing fight for “Double Victory” that laid the groundwork for the Civil Rights Movement.

Visit online at [righttofightexhibit.org](http://righttofightexhibit.org)

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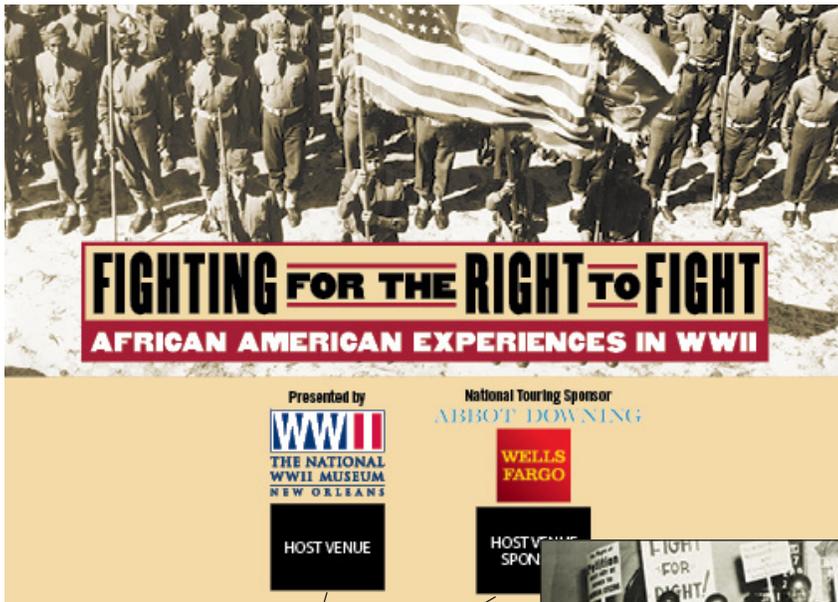
945 Magazine Street | New Orleans, LA 70130 | [righttofightexhibit.org](http://righttofightexhibit.org)

Place your logo(s) and edit location information.

# TRAVELING EXHIBIT STYLE GUIDE: FIGHTING FOR THE RIGHT TO FIGHT: AFRICAN AMERICAN EXPERIENCES IN WWII

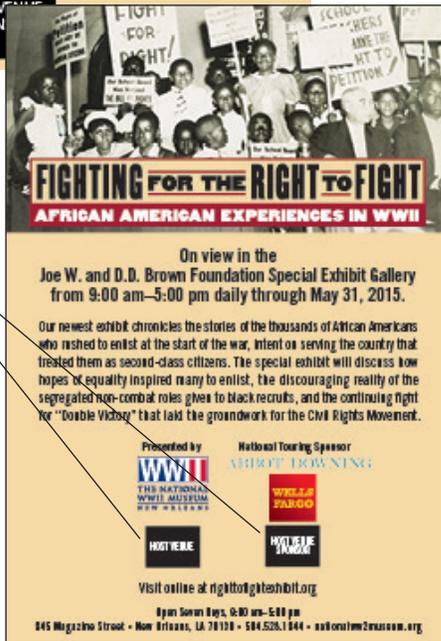
## EXHIBITION INVITATION POSTCARD 7-IN X 5-IN

This is the exhibit invitation postcard. Two sides, 4 color over 4 color. The postcard can serve as both a direct mail piece and an invitation. Insert your logo and edit your information as needed.



Place your logo(s) and edit location information.

This postcard can be edited to serve as an invitation also. Have your printer set an indicia mark with your code. Or stuff in an envelope and hand address.



EXHIBITION SIGN 22-IN X 28-IN

This is the generic exhibit sign. Single side, 4 color. Insert your logo and edit your information as needed.

EXHIBITION TRI-FOLD BROCHURE 12-IN X 9-IN

This is the exhibit tri-fold brochure. 4 color over 4 color. Packaged assets should allow your designer or agency to edit if needed based on the amount of your content. Insert your logo and edit your information as needed.



Documentary Screening

**Tiger Brides: Memories of Love and War from the GI Brides of Tiger Bay**  
 Thursday, March 10, 2016  
 6:00 pm  
 Solomon Victory Theater

Learn the story of the girls from Tiger Bay in Cardiff, Wales, who fell in love with and married African American soldiers stationed in the UK during World War II. Dr. Valerie Hill-Jackson is the author of the book *Tiger Brides*. A Q&A session following the screening.

**The Right to Fight Symposium**

Friday, February 12, 2016  
 10:00 am - 1:00 pm  
 The Boeing Center

Historical scholars, veterans, and family members discuss the past and the legacy of the symposium. All participants are welcome to attend. The event features Tuskegee Airmen, including Tuskegee Army Airfield, and a panel discussion with Tuskegee Airmen.

**P-51 and an Tuskegee Airmen**

Friday, February 12, 2016  
 1:00 pm - 2:00 pm  
 The Boeing Center

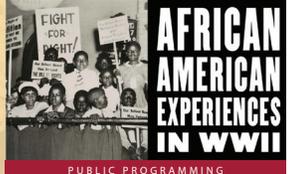
The Boeing Center Museum welcomes all to our special exhibit of the Museum's P-51 Mustang, the plane of Roscoe Brown's plane, in its original livery. The Boeing Center is the home of the Freedom Pavilion. The Boeing Center will feature several Tuskegee Airmen and their wartime experiences and of being America's first black fighter pilots. For more information, please visit the exhibit at [www.nationalww2museum.org](http://www.nationalww2museum.org).



Fighting for the Right to Fight begins with an overview of African American military service from the height of the Ku Klux Klan's power—where segregation and discrimination were part of life for many African Americans. Discriminatory practices were condoned and even codified in parts of the country, especially the South. Many military leaders declared African Americans unfit to serve in combat. Yet once World War II began, thousands of African Americans rushed to enlist, intent on serving the country that treated them as second-class citizens, determined to fight for the freedom that they themselves had been denied. This special exhibit will discuss how hopes of equality inspired many to enlist, the discouraging reality of segregation and non-combat roles given to black recruits, and the continuing fight for Double Victory that laid the ground work for the Civil Rights Movement.

**Fighting for the Right to Fight: African American Experiences in WWII**  
 On view in  
 The Joe W. and Dorothy D. Brown Foundation Special Exhibit Gallery  
 9:00 a.m. - 5:00 p.m. daily through May 30, 2016.

Open Seven Days, 9:00 a.m. - 5:00 p.m.  
 945 Magazine Street - New Orleans, LA 70130 • 504.528.1944  
[www.nationalww2museum.org](http://www.nationalww2museum.org)



PUBLIC PROGRAMMING

Presented by National Touring Sponsor



ABBOT DOWNING



**FIGHTING FOR THE RIGHT TO FIGHT**  
**AFRICAN AMERICAN EXPERIENCES IN WWII**

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HOST VENUE

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EXHIBIT LOCATION HERE

**William Winter's Service and Legacy: A Discussion**

Friday, February 12, 2016  
 5:00 p.m. Special Exhibit open for viewing  
 6:00 p.m. program  
 7:00 p.m. book signing  
 Lecture  
 Louisiana Memorial Pavilion

In conjunction with Fighting for the Right to Fight: African American Experiences in WWII, join author Tom Simmons, PhD, as he shares the story of John C. Robinson, often called the father of the Tuskegee Airmen. Dr. Simmons, a veteran and pilot, has authored several books on those involved in World War II, and now someone compelling than *The Man Called Brown*: *The Forgotten History of an African American Fighter Pilot*. Before the presentation, spend time immersed in the special exhibit gallery learning about segregation, bravery, tough choices, and honor deferred through the stories of Tuskegee Airmen, Montford Point Marines, and the millions of African American men and women who fought on the battlefield and the home front during World War II. This program is free and open to the public but requires an RSVP. For more information call 504-528-1944 x 229.

Admission is free and open to the public but requires an RSVP. For more information call 504-528-1944 x 229.

**Meet the Author: Thomas E. Simmons**

Friday, February 12, 2016  
 5:00 p.m. Special Exhibit open for viewing  
 6:00 p.m. program  
 7:00 p.m. book signing  
 Lecture  
 Louisiana Memorial Pavilion

In conjunction with Fighting for the Right to Fight: African American Experiences in WWII, join author Tom Simmons, PhD, as he shares the story of John C. Robinson, often called the father of the Tuskegee Airmen. Dr. Simmons, a veteran and pilot, has authored several books on those involved in World War II, and now someone compelling than *The Man Called Brown*: *The Forgotten History of an African American Fighter Pilot*. Before the presentation, spend time immersed in the special exhibit gallery learning about segregation, bravery, tough choices, and honor deferred through the stories of Tuskegee Airmen, Montford Point Marines, and the millions of African American men and women who fought on the battlefield and the home front during World War II. This program is free and open to the public but requires an RSVP. For more information call 504-528-1944 x 229.

**The Fight for Double Victory**

Thursday, February 25, 2016  
 5:00 p.m. light reception and Special Exhibit open for viewing  
 6:00 p.m. program  
 Panel Discussion  
 Louisiana Memorial Pavilion

Panelists Leah Chase, Charles Teamer, PhD, and Norman Francis, PhD, will recount their experiences during the Civil Rights Movement through the lens of the knowledge African Americans who fought for Double Victory during World War II. *Fighting for the Right to Fight: African American Experiences in WWII* shows how African Americans who enlisted to serve their country abroad often found only limited opportunities in segregated service. These Citizen Soldiers would be treated as second class citizens in war just as they had been treated as second class citizens in peacetime—but yet they served with pride, honor and distinction. The exhibit continues the story of how veterans returning from war were the forefront of the Civil Rights Movement, working towards Double Victory. A light reception precedes the panel discussion. After the presentation,

the special exhibit remains open for viewing. Presented in partnership with The Critique Leadership Institute and the Black Professionals. This program is free and open to the public but requires an RSVP. For more information call 504-528-1944 x 229.

**Sweet Georgia Brown: Impact, Courage, Sacrifice and Will**

Thursday, March 24, 2016  
 6:00 p.m.  
 Documentary Screening  
 Solomon Victory Theater

Join filmmaker Lawrence Walker as he shares his film that examines the changes and consequences in race and gender politics and the impact on the nation, the military and African American women. Sweet Georgia Brown introduces viewers to unsung heroes and trailblazers while speaking to the expanding opportunities, the social, political, and organizational factors of the time, racial and gender policies, and the unique factors associated with being African American women in the Armed Forces during World War II. Walker will hold a Q&A session following the screening. This screening is free and open to the public but requires an RSVP. For more information, call 504-528-1944 x 229.

**Theater Production**

**Black Angels Over Tuskegee**

Friday, February 19 through Sunday, February 21, 2016  
 Matinee and evening performances  
 BB's Stage Door Cantina

Vibrantly energetic and emotionally captivating, *Black Angels Over Tuskegee* continues to enlighten and educate Off-Broadway audiences. Presently one of the longest-running productions Off-Broadway, the show originally opened in Los Angeles in 2009 then transferred to New York. For a two-month engagement in 2010. The award-winning, historical docudrama is a narrative of six African American men embarking upon a journey to become the first aviators in the US Army Air Forces during a tumultuous era of racial segregation and Jim Crow ideology in 20th-century American history. Now in its sixth year, *Black Angels Over Tuskegee* is inspired by true events. The production movingly illustrates how the men united in brotherhood to achieve a communal vision. To buy tickets, visit [stagedoorcantina.com](http://stagedoorcantina.com) or call 504-528-1944.

For all events, you will have access to the special exhibit from 5:00 p.m. - 6:00 p.m.

Place your logo(s) and edit location information.

# FIGHTING FOR THE RIGHT TO FIGHT: AFRICAN AMERICAN EXPERIENCES IN WWII

## THE NATIONAL WWII MUSEUM LOGO

When using the logo for The National WWII Museum please use either the white or 4 color versions supplied. Please do not edit or alter this identity in any way.



Correct



Do not change opacity.



Do not change color.



Do not use partial logo.



Do not edit text color.



Do not rotate.



Do not reset text.



