

HONORING

ALL WHO SERVED

PRESERVING OUR HISTORY



THE NATIONAL
WWII MUSEUM

NEW ORLEANS



CELEBRATING THE AMERICAN SPIRIT

Founded by the late historian and author Stephen Ambrose, this institution opened its doors on June 6, 2000—the 56th anniversary of D-Day—with a mission to honor the courageous, selfless Americans who came together to defeat the Axis power more than 70 years ago.

Originally established to remember those who stormed the beaches at Normandy, it was called The National D-Day Museum; but by 2004, it had achieved international acclaim and was designated by Congress as America's national WWII museum. The Museum officially changed its name to The National WWII Museum in 2006 and continues to be the world's foremost institution for exploring the American experience in World War II.



*Shown on a 120-foot wide panoramic screen, **Beyond All Boundaries** creates an immersive experience.*

Every Service. Every Campaign. Every Hero.

The newly expanded Museum includes a state-of-the-art theater and pavilions that have multiplied the size of the original facility. The pavilions cover every aspect of America's involvement in the war, creating additional capacity to reach young minds through a national center for education and research to preserve the memories of all those who fought for our freedom.

“MY HERO IS MY BROTHER. HE PAID THE SUPREME SACRIFICE AFTER BEING IN THREE INVASIONS. EVERYBODY WHO LOST SOMEONE OVER THERE, THOSE SOLDIERS SHOULD BE THEIR HEROES.”

— Walt Ehlers, Staff Sergeant, US Army, 18th Infantry Regiment, 1st Infantry Division, Medal of Honor Recipient

TEAMWORK COURAGE AND SACRIFICE



Perhaps it was your father, uncle, grandfather, or another relative who lined up outside a local military recruitment office to enlist after the “day of infamy,” or perhaps they were drafted after America plunged into war. Maybe your mother or grandmother rolled up her sleeves and went to work alongside legions of “Rosie the Riveters.”

Whatever your personal connection is to the WWII generation, you have an important role in preserving your family’s place in history through our Honor Roll, which features a searchable database on our interactive kiosk as well as on our Museum website, so all Americans may view and honor these names.



YOU'RE INVITED TO JOIN US...

Without the support of our dedicated Members, the Museum would not be where it is today. While the majority of our Members are from out of town, they have been inspiring in coming together to support the Museum's expansion and growth. The Museum's expanded scope means we are finally able to do full justice to the epic, historical sweep of events that reshaped our world for generations to come.

The expanded Museum is not simply a display of artifacts from World War II. As important as those are, we are doing something even greater—creating a series of engrossing multimedia exhibits allowing visitors to experience World War II as never before. With the ongoing support of WWII history enthusiasts, including such prominent Americans as Tom Brokaw, Steven Spielberg, Tom Hanks, and former President and WWII veteran George H.W. Bush, the Museum has an exciting future.

An important part of the Museum's expansion is the Honor Roll of Charter Members, which includes the names of those who made a valuable contribution to America's victory in World War II.



BECOME A MEMBER TODAY! ★ ★ ★ ★ ★

The following benefits apply to all levels of Charter Membership:

- > Unlimited regular admission up to one year
- > WWII Museum Dog Tag
- > Subscription to *V-Mail*, the Museum's quarterly newsletter
- > 10% discount in the Museum store on-site and online
- > Permanent recognition in the Museum's digital listing of Honor Roll of Charter Members
- > Advance notice and discounted tickets to exclusive Museum events



\$50 Friend

Full Membership privileges for one person, plus \$5.00 off BB's Stage Door Canteen ticket (limit 1).

\$90 Friend Plus One

Membership privileges for one adult and one guest plus \$5.00 off BB's Stage Door Canteen tickets (limit 2). Plus the choice of one of the following: WWII Museum Golf Cap or V for Victory Pin.

\$160 Family

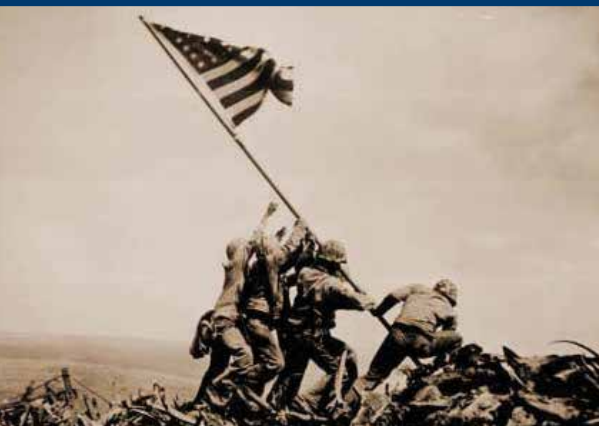
Membership privileges for the entire family (two adults and children/grandchildren under 18) plus \$5.00 off BB's Stage Door Canteen tickets (limit 4). Plus the choice of one of the following: WWII Museum Golf Cap or V for Victory Pin.

\$250 Advocate

All Membership privileges at Family Level, plus invitations to special exhibit openings throughout the year. Choice of two of the following: WWII Museum Golf Cap, V for Victory Pin or WWII Medallion.

\$500 VIP Member

All Membership privileges at Advocate level, plus all three premium items. Advance notice for all BB's Stage Door Canteen shows before they go on sale to the general public and special offers by e-mail for discounts and special events.



**THE NATIONAL
WWII MUSEUM**
NEW ORLEANS

945 Magazine Street
New Orleans, LA 70130
www.nationalww2museum.org

BECOME A MEMBER TODAY

With your support, the Museum can tell the full story of the American WWII experience. You are invited to join as a Charter Member at The National WWII Museum.

Mr. Mrs. Ms. Mr. and Mrs. Dr. Other _____

First Name: _____ Last Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Telephone: (_____) _____

Email: _____

Sign me up for email alerts from the Museum Yes No

Active-Duty Military Retired Military Veteran WWII Veteran

I would also like to give full, fitting recognition to someone in my family. In addition to my name, I would like _____

to be included in the Honor Roll. WWII Veteran Helped on the Home Front

Please choose the desired Membership Level/premium gift(s):

\$50 Friend \$90 Friend Plus One (WWII Museum Golf Cap) \$90 Friend Plus One (V for Victory Pin)

\$160 Family (WWII Museum Golf Cap) \$160 Family (V for Victory Pin)

\$250 Advocate (select two of the three items below)

WWII Museum Golf Cap V for Victory Pin WWII Medallion

\$500 VIP Member (WWII Museum Golf Cap, V for Victory Pin, and WWII Medallion)

One Star - \$1,000 Two Star - \$2,500 Three Star - \$5,000 Four Star - \$10,000

Payment Information

Cash Check Visa MasterCard American Express Discover

Name on credit card: _____

Credit card number: _____ Expiration Date: _____

Signature: _____

Please mail completed form to:

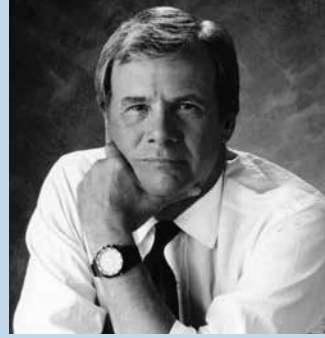
The National WWII Museum
ATTN: Membership Programs
945 Magazine Street
New Orleans, LA 70130
For more information, call 504-528-1944 X290



THE NATIONAL
WWII MUSEUM
NEW ORLEANS



Dear Fellow American,



I am honored to invite you to join me as a Charter Member of The National WWII Museum in New Orleans.

With your support, this long overdue memorial museum will be an enduring reminder to all Americans of the price the Greatest Generation paid to secure the liberty we as Americans enjoy today.

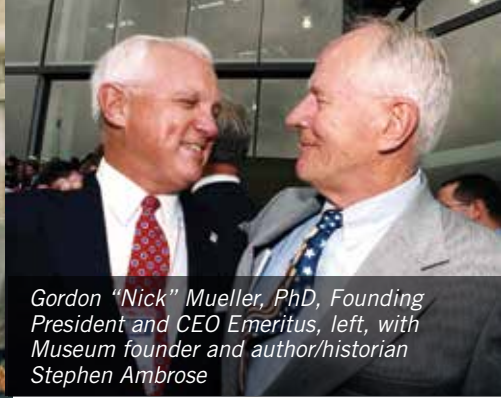
When America was plunged into war the morning of Sunday, December 7, 1941, history hung in the balance. The forces of tyranny were on the march. Yet, with the smoke still lingering over Pearl Harbor, America united as never before. Overnight, the American people were resolved to one purpose and one purpose only: Final Victory. The entire nation came together with discipline, courage, and self-sacrifice to achieve a great victory of good over evil. Over 400,000 of our countrymen gave their lives to achieve this victory. The entire nation did its part to see their sacrifices would not be in vain.

Today, this Greatest Generation is passing into the night. Their legacy is the legacy of freedom. It is our legacy. One which we should never take for granted. That is why I ask you to support The National WWII Museum.

Thank you,



Tom Brokaw



Gordon "Nick" Mueller, PhD, Founding President and CEO Emeritus, left, with Museum founder and author/historian Stephen Ambrose

OUR STORIED HISTORY

Some may wonder why The National WWII Museum is located in New Orleans, a city known by tourists, but one not usually associated with WWII history. The Museum's history is, in fact, deeply rooted within the city of New Orleans.

New Orleans is where Andrew Higgins designed, built, and tested the landing craft used in the D-Day invasions, and the Higgins boat is what President Eisenhower believed won the war for the Allies. New Orleans was the workplace of the Museum's founder, Stephen Ambrose, who spearheaded the effort to build such a museum.

Our Museum, like New Orleans, tells the story of history. I invite you to come visit us and explore the city that inspired efforts to build the Museum—and one we so fondly call home. Thank you for your patriotism and support. We look forward to seeing you soon.

—Stephen J. Watson, *President & CEO*



GENERAL FACTS & FIGURES

- > 750,000+ students and teachers have visited the Museum since it opened
- > 9,000+ personal accounts from WWII Veterans
- > 250,000+ artifacts supporting major exhibits and research
- > 4.6 million website visits
- > Originally known as the National D-Day Museum, the Museum officially changed its name in 2006 to The National WWII Museum

OUTREACH PROGRAMS

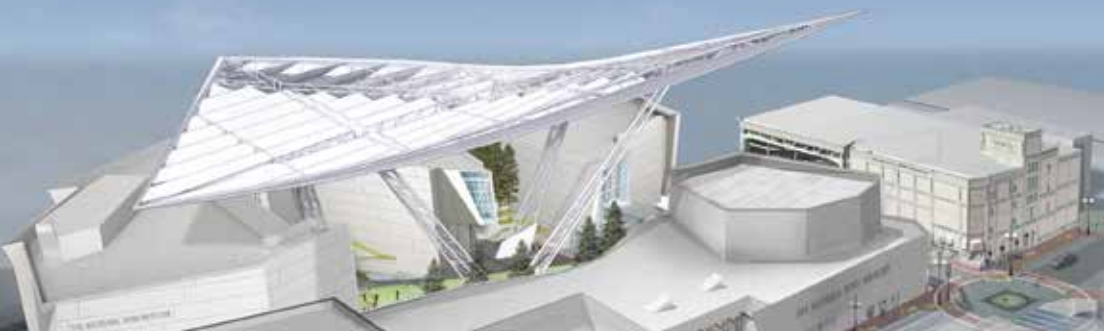
Thanks to our generous Members, The National WWII Museum has become a dynamic educational resource serving the needs of teachers and students all across the country from grade school through the post graduate level. The Museum uses its rich collection of artifacts, archives, and oral histories to take history beyond the pages of textbooks and place it into the hands of curious students. Teachers all across the country have turned to the Museum's Virtual Field Trips to enrich the lives of their students.



“VISITING THE MUSEUM IS AN INTIMATE, EMOTIONAL EXPERIENCE WHERE YOU LEARN WITH YOUR HEAD AND YOUR HEART. YOU ARE INSPIRED BY WHAT THIS GRAND REPUBLIC CAN ACHIEVE WHEN WE WORK TOGETHER; YOU ARE ASTONISHED BY THE PERSONAL STORIES OF PEOPLE WHO WERE THERE, TOLD IN THEIR OWN WORDS. THIS IS A PLACE THAT CELEBRATES THE AMERICAN SPIRIT—THE TEAMWORK AND COURAGE OF THE MEN AND WOMEN WHO WON WORLD WAR II.”

*—Tom Hanks, Academy Award-Winning Actor,
Honorary Chairman, The National WWII Museum Road to Victory Capital Campaign*





EXPANSION & FUTURE GROWTH

Designated by Congress as the official WWII museum of the United States, The National WWII Museum is located in downtown New Orleans on a six-acre campus, where five soaring pavilions house historical exhibits, on-site restoration work, a period dinner theater, and restaurants. A \$400 million capital-expansion currently underway will see the addition of two new pavilions, among many other recent and future enhancements:

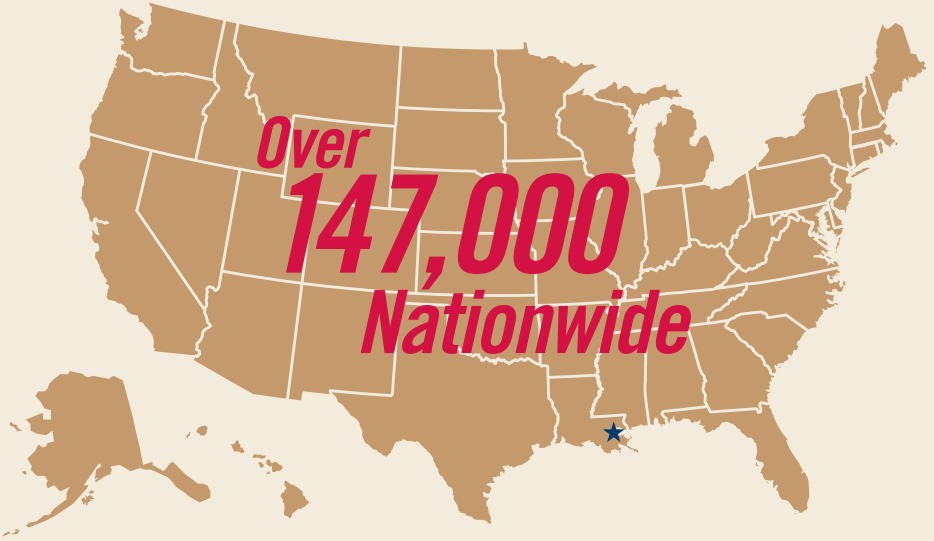
In June 2017, the Museum opened its newest permanent exhibit, *The Arsenal of Democracy: The Herman and George Brown Salute to the Home Front*, which tells the story of the Home Front and the road to war, drawing on personal narratives, evocative artifacts, and content from the Museum's award-winning special exhibits which highlight facets of American life during the war era. Going beyond traditional subject matter, the exhibit's nine immersive galleries offer an evocative look at prewar stories, domestic debates, the attack on Pearl Harbor, propaganda, military recruitment, manufacturing efforts, and the Manhattan Project.

Another recent addition to the Museum includes the STEM Innovation Gallery, a new educational gallery in the John E. Kushner Restoration Pavilion for students and teachers alike, which focuses on the contributions and advancements in science, technology, engineering, and math during World War II—and how we can still learn from it today.

Unifying the campus and creating a formal entry to Museum grounds, recent exterior improvements have included a Founders Plaza spanning Andrew Higgins Drive, in addition to the Governor Pete Wilson Liberty Flagstaff, which lifts a large, illuminated US flag to a position of prominence above the plaza. The Bollinger Canopy of Peace will soon take its place as a permanent exterior fixture to the Museum and on the New Orleans skyline, a magnificent piece of architectural sculpture which will span 150 feet above the entire campus and symbolize the hope and promise unleashed by the end of WWII hostilities.

Additional stages of the Museum's expansion plan include renovation of the original D-Day exhibits within Louisiana Memorial Pavilion; the development of the Hall of Democracy pavilion for academic and outreach programs, special-exhibit space, and media; Liberation Pavilion, focused on end-of-war and postwar experiences; and an on-site hotel and conference center.

SERVING MEMBERS ACROSS THE COUNTRY



**“I URGE YOU TO JOIN ME
IN SUPPORTING THE NATIONAL
WWII MUSEUM.**

I REALLY THINK THE MUSEUM IS SOMETHING THAT OUR CHILDREN NEED TO FREQUENT, THAT OUR TEACHERS NEED TO FACILITATE FROM NOW INTO FOREVER, BECAUSE THIS IS THE ONLY WAY YOUNG PEOPLE ARE GOING TO BE ABLE TO HAVE AN APPRECIATION OF ALL THE EVENTS THAT CAME BEFORE THEM, AND MADE THEIR LIVES POSSIBLE.”

—Steven Spielberg